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October 3, 2017

HOUSTON, TEXAS – Gulf Publishing Company and Quest Offshore Resources have announced the formation of Gulf Quest LLC for the joint operation of offshore conferences, including the leading global deepwater technology event, Marine Construction Engineering Deepwater Development (MCEDD).

MCEDD, in its 15th year in 2018, will benefit from the combined resources of Quest Offshore Resources and Gulf Publishing Company's *World Oil*, according to Quest's CEO, John Chadderdon. "With *World Oil* and the resources offered by Gulf, MCEDD will grow in the level of importance to the global deepwater industry," said Chadderdon. "The challenges facing operators and suppliers alike will be addressed in our 2018 event in Milan, and *World Oil* will be an excellent addition for developing content and marketing of the event."

John Royall, President & CEO of Gulf stated, "The global industry needs one place to meet and discuss challenges and solutions for operators in deepwater, especially in the current industry climate. With its superior technical content and history of support from the major operators, MCEDD offers that meeting place."

MCEDD is recognized as the leading conference addressing technical issues related to engineering, development, and production of oil and gas in deep and ultra deepwater arenas around the world. The conference has been sponsored in recent years by Shell, Total, Repsol, BP, and other major operators. Attendance is made up of deepwater operators and suppliers from all over the world.

The mission of MCEDD is to provide a focused event, based in Europe, and completely dedicated to the advancement of global exploration and production. The conference addresses technical issues and challenges confronting today's industry, while offering networking opportunities unrivaled by any other industry event.

The 2018 event will take place April 9 – 11 in Milan, Italy. Topics to be covered include Macro Industry Topics & Trends, Subsurface, Well & Drilling Technology and Assets, Subsea Technologies (production, processing, monitoring, umbilicals, power, IMR, etc.), Pipelines, Flowlines and Risers (steel, flexibles, leak detection and prevention, flow assurance, configuration, etc.), Floating Production Systems (novel technologies, case studies, FLNG, mooring solutions, turrets, etc.), and Marine Construction (installation, offshore construction, fleet opportunities/challenges, etc.)

Additional offshore events will be developed by Gulf Quest, according to Royall and Chadderdon, with an eye on deepwater markets that will benefit from information on new technologies and new ways of operating.

The Gulf Quest board includes Chadderdon and Royall, Andy McDowell, Vice President and Publisher of World Oil, Paul Hillegeist, President of Quest Offshore Resources, and Chris Barton, Sr. Vice President Offshore for Wood Group.

ABOUT GULF PUBLISHING COMPANY – For more than 100 years, Gulf Publishing Company has been the leading provider of business and technical knowledge for the global oil and gas industry. Since its founding in 1916, the company has evolved from a single publication to a diversified information, events and data company covering all aspects of the global oil and gas industry. The company is publisher of *World Oil*, *Petroleum Economist*, *Hydrocarbon Processing*, *Pipeline & Gas Journal*, *Gas Processing* and *Underground Construction*. The company offers market data for LNG, gas processing, and the refining, petrochemical markets, as well as produces conferences for the oil and gas industry around the world.

ABOUT QUEST OFFSHORE RESOURCES – Quest Offshore, founded in 1999, is a leading provider of market expertise, strategic analysis, marketing communication and consultancy services to the deepwater oil and gas markets globally, through its Quest Consulting and Calash Americas brands. Quest's conference division, founded in 2000, has owned and organized over 100 technical conferences and exhibitions. These include MCEEDD, Subsea Houston, The Offshore Risk Forum and Subsea Rio. Quest was also a founding equity owner and organizer of the first OTC Brasil.