



Sponsorship Contract

Sponsorship Matrix

	Platinum Level		Diamond Level			Gold Level		Silver Level			Bronze Level		Associate Level	
	Delegate Registration Bags \$25,000 <i>Exclusive</i>	Lanyards \$25,000 <i>Exclusive</i>	Audience Response System \$20,000 <i>Exclusive</i>	Lunch \$20,000	Evening Reception \$20,000 <i>Exclusive</i>	Conference Technology \$15,000 <i>Exclusive</i>	Conference Program \$15,000 <i>Exclusive</i>	Conference Padfolio & Pen \$10,000 <i>Exclusive</i>	Water Bottle \$10,000 <i>Exclusive</i>	Coffee Break \$10,000	Speaker Gifts \$10,000 <i>Exclusive</i>	Continental Breakfast \$7,500 <i>Exclusive</i>	USB \$7,500	Associate Level \$3,000
20% Discount on Exhibition Space	✗	✗	✓	✓	✗									
Recognized at the Closing General Session	✗	✗	✓	✓	✗	✗	✗							
Conference Attendee List (2 Weeks after Program)	✗	✗	✓	✓	✗	✗	✗	✓	✗	✓	✓			
Recognized on Conference Program & Agenda	✗	✗	✓	✓	✗	✗	✗	✓	✗	✓	✓			
Logo on Conference Website Homepage Scroll	✗	✗	✓	✓	✗	✗	✗	✓	✗	✓	✓	✓	✓	
Recognized on Pre & Post Mailer to Attendees	✗	✗	✓	✓	✗	✗	✗	✓	✗	✓	✓	✓	✓	
Hyperlinked Logo Conference Sponsorship Website Page	✗	✗	✓	✓	✗	✗	✗	✓	✗	✓	✓	✓	✓	✓
Logo Highlighted Under Level on All Conference Signage	✗	✗	✓	✓	✗	✗	✗	✓	✗	✓	✓	✓	✓	✓
Recognized on "Thank you Sponsors" Slide that is shown between Presentations	✗	✗	✓	✓	✗	✗	✗	✓	✗	✓	✓	✓	✓	✓
50% Off Additional Conference Delegates (\$925 Each)	✗	✗	✓	✓	✗	✗	✗	✓	✗	✓	✓	✓	✓	✓
Complimentary Conference Delegate Passes	5	5	4	4	4	3	3	2	2	2	2	1	1	

Additional Exposure through Exclusive Media Partner World Oil

Full Page advertisement in March 2018 (MCEDD Special) Issue of World Oil - 40,000+ Upstream Decision Makers	✗	✗												
Featured Whitepaper (with Lead Generation) Featured on Worldoil.com Leading up to the Conference	✗	✗	✓	✓	✗									
One MPU (336x280) Advertisement to Appear in World Oil's Monthly Deepwater Intelligence E-Newsletter	✗	✗	✓	✓	✗	✗	✗							
Logo Recognized on all Marketing Materials Including Ads in World Oil, Promotional Brochure and Emails	✗	✗	✓	✓	✗	✗	✗	✓	✗	✓	✓	✓	✓	
Free Trial Subscription to World Oil through the duration of the MCEDD conference in 2018	✗	✗	✓	✓	✗	✗	✗	✓	✗	✓	✓	✓	✓	

Available • Pending • Sold •

All sponsorships opportunities offer half price delegates in addition to the items checked above in the sponsorship matrix. We value our sponsors and want to give you as much exposure as possible.

For more information contact:

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Platinum Level - \$25,000



- » **Delegate Registration Bags - SOLD**
 - Company logo on registration bags handed out to each delegate
 - One company marketing insert in each bag
 - All items checked under the sponsorship matrix on page 1



- » **Lanyards - SOLD**
 - Company logo on badge lanyards handed out to each delegate
 - All items checked under the sponsorship matrix on page 1

Diamond Level - \$20,000



- » **Audience Response Systems**
 - Company logo on panel signage at entrance of Track 1 session room
 - Full Q&A questions and results
 - All items checked under the sponsorship matrix on page 1
- » **Lunch - SOLD**
 - Company logo on table top signage
 - Company logo on panel signage at lunch
 - Opportunity to distribute promotional materials
 - Brief speaking opportunity
 - All items checked under the sponsorship matrix on page 1



- » **Evening Reception - SOLD**
 - Company logo on table top signage
 - Company logo on panel signage at reception
 - Brief speaking opportunity
 - All items checked under the sponsorship matrix on page 1

Gold Level - \$15,000



- » **Conference Technology - SOLD**
 - Company banner with hyperlink on conference proceedings web page
 - Company logo on proceedings panel signage during event
 - Recognition on website homepage after the conference
 - All items checked under the sponsorship matrix on page 1



- » **Conference Program - SOLD**
 - Company logo on front cover
 - Full page back cover ad
 - 2 full page center fold spread
 - Includes printed and pdf versions
 - Pre-Show emailing of conference program
 - All items checked under the sponsorship matrix on page 1

Silver Level - \$10,000



- » **Conference Padfolio & Pen**
 - Company logo on padfolio and pens distributed during technical sessions
 - All items checked under the sponsorship matrix on page 1
- » **Water Bottle - SOLD**
 - Company logo on all water bottles offered during technical sessions and distributed throughout exhibition
 - All items checked under the sponsorship matrix on page 1
- » **Coffee Break (2 Available)**
 - Company logo on coffee cups
 - Company logo on table top signage
 - Company logo on panel signage during break
 - Includes 2 coffee breaks per package
 - All items checked under the sponsorship matrix on page 1

Bronze Level - \$7,500

- » **Breakfast**
 - Company logo on table top signage
 - Company logo on panel signage during breakfast
 - All items checked under the sponsorship matrix on page 1
- » **USB**
 - Company logo on USB
 - Load USB with company materials
 - Distributed at registration within the delegate bags
 - All items checked under the sponsorship matrix on page 1

Associate Level - \$3,000

- » **Company Logo Promotion**
 - Company logo and hyperlink online
 - Company logo on all sponsorship signage online and during the event
 - All items checked under the sponsorship matrix on page 1

Advertising Opportunities

- » **Show Program Advertising**
 - Full Page Ad = \$1,250
- Premium Locations:**
 - Back Cover = \$2,500
 - Inside Front Cover = \$2,000
 - Inside Back Cover = \$2,000
 - Pick Your Placement = \$1,500

Contact Details

Company: _____
First Name: _____
Last Name: _____
Title/Position: _____
Billing Address: _____

Country: _____
Phone #: _____
Email: _____

Cancellation Policy

By signing this contract, you agree to all terms and conditions within this cancellation policy. A 50% deposit is due upon submittal of this Exhibition Contract to confirm your space. This deposit is non-refundable. The remaining balance will be due net 45 of your invoice date. If an Exhibitor/Sponsor reduces or cancels 60 days prior to conference date, a cancellation penalty of 50% of total commitment will be assessed. If an Exhibitor/Sponsor reduces or cancels 30 days prior to conference, total amount of commitment is due.

Sponsorship Selection

Platinum Level Sponsorships - \$25,000

- Delegate Registration Bags
- Lanyards

Diamond Level Sponsorships - \$20,000

- Audience Response System (ARS)
- Lunch
- Evening Reception

Gold Level Sponsorships - \$15,000

- Conference Technology
- Conference Program

Silver Level Sponsorships - \$10,000

- Padfolio and Pen
- Water Bottles
- Coffee Break

Bronze Level Sponsorships - \$7,500

- Continental Breakfast
- USB

Associate Level Sponsorship - \$3,000

- Associate Level

Show Program Advertising

- Back Cover = \$2,500
- Inside Front Cover = \$2,000
- Inside Back Cover = \$2,000
- Pick Your Placement = \$1,500
- All Other Locations = \$1,250

Pricing Details

Sponsorship Cost _____
Additional Delegates \$925/ea: _____
Total Price: _____

- Invoice Credit Card

Signature: _____

Your signature signifies that the sponsor/advertiser has read, understands, and agrees to all the terms and conditions of this form (including the rules & regulations published on the event's official website, which constitutes as part of this agreement)