MCE DEEPWATER DEVELOPMENT 2015 24-26 MARCH, 2015 ExCeL . LONDON

Sponsorship & Advertising Fax to +1 (281) 491-5902

Note: Sponsorship prices include a number of expo only quest passes. As a sponsor and/or exhibitor you are entitled a 50% discount off any conference delegates you add to each package. There are reserved spaces on the floor plan for all of our sponsors on a first come first serve basis. Sponsorships & Advertisements are limited to a first come, first serve basis. Please contact Bo Howard if you have any questions in regards to sponsorship/advertising packages.

Bo Howard, Phone: 1 (281) 491-5900 E-mail: Bo.Howard@questoffshore.com

Diamond Level Sponsorships

Each Diamond Level Sponsorship Includes:

- 20 Expo Only guest passes .
- 50% off Conference Delegates (\$925/ea) .
- confidential company list (2 weeks before program) .
- confidential attendee list (2 weeks after program) .
- logo hotlink on the conference website .
- logo highlighted at Diamond level on all conference signage .
- recognized on conference sponsorship website page
- recognized on the conference program/agenda
- recognized on pre and post mailer to attendees .
- recognized on post conference proceedings web access •
- recognized at the closing general session •
- first rights to future Diamond opportunities at this conference

Monday Ice Breaker Reception = \$20,000

includes:

- all items given to each diamond level sponsor listed above in blue •
- . brief speaking opportunity
- special signage on all tables
- opportunity to distribute promotional materials •

Delegate Registration Bag = \$27,500

includes:

- all items given to each diamond level sponsor listed above in blue
- . company logo on bag
- Registration Bags given out to each full conference delegate in • exhibition hall or registration area
- able to have one company marketing insert in each bag •

Audience Response System (ARS) = \$25,000 SOLD

For the Plenary Session Room

includes:

4 full delegates

- all items given to each diamond level sponsor listed above in blue
- sponsor logo on each relevant screen
- full round up of Q&A questions and results

Lunch Tuesday = \$15,000 SOLD



Lunch Thursday = \$15,000

includes:

- all items given to each diamond level sponsor listed above in blue
- brief speaking opportunity at lunch
- special lunch signage on all tables
- opportunity to distribute promotional materials at lunch

Lunch Wednesday = \$15,000 SOLD **TOTAL**

Lanyards = \$15,000 SOLD <a>Sold Sold S

includes:

- all items given to each diamond level sponsor listed above in blue
- lanyards with sponsor logo to be distributed at registration
- (Sponsor to provide lanyards)

Gold Level Sponsorships

Each Gold Level Sponsorship Includes:

- 15 Expo Only guest passes
- 50% off Conference Delegates (\$925/ea)
- confidential company list (2 weeks before program)
- confidential attendee list (2 weeks after program)
- logo highlighted at Gold level on all conference signage
- recognized on conference sponsorship website page
- recognized on the conference program/agenda
- recognized on pre and post mailer to attendees
- recognized on post conference proceedings web access

Exclusive Coffee Break Sponsor = \$15,000 SOLD

Seaway Heavy Litting 🏹

includes:

(Includes 4 Breaks)

- all items given to each gold level sponsor listed above in blue .
- signage with sponsor logo in serving areas
- to-go coffee cups with sponsor logo
- napkins with sponsor logo

General Session Notepad and Pen = \$9,500 SOLD

includes:

- 2 full delegates
 - all items given to each gold level sponsor listed above in blue
- Pens and Notepads with sponsor logo distributed in general sessions







Silver Level Sponsorships

Each Silver Level Sponsorship Includes:

- 10 Expo Only guest passes
- 50% off Conference Delegates (\$925/ea)
- . confidential attendee list (2 weeks after program)
- logo highlighted at Silver level on all conference signage
- recognized on conference sponsorship website page
- recognized on the conference program/agenda
- recognized on pre and post mailer to attendees
- recognized on post conference proceedings web access

Continental Breakfast Wednesday = \$7,500

Continental Breakfast Thursday = \$7,500

includes:

- all items given to each silver level sponsor listed above in blue
- napkins with sponsor logo
- signage with sponsor logo in serving areas

Coffee Break Sponsor = $\frac{5,000}{\text{ea}}$ SOLD (4 Breaks Total)

includes:

- all items given to each silver level sponsor listed above in blue
- napkins with sponsor logo
- signage with sponsor logo in serving areas •
- to-go coffee cups with sponsor logo

Associate Level Sponsorships

Associate Level = \$3,000

includes:

50% off Conference Delegates (\$925/ea)

- recognized on conference sponsorship website page
- recognized on the conference program/agenda
- recognized on pre and post mailer to attendees
- **Show Program Advertising**

Show Program Advertising = \$1,250

Premium Locations:

Back Cover = \$2,500 SOLD



Inside Front Cover = \$2,000 SOLD SOLD

Inside Back Cover = \$2,000 SOLD STG



Pick Your Placement = \$1,500

includes:

- 1 full color advertisement in the onsite show program
- ad size: 8.5 x 11 inches with .12in bleed

Panel Advertising = \$1,250

(* Only \$500 for Show Program Advertisers)

includes:

- 1 full color advertisement on a stand alone panel onsite ٠
- ad size in millimeters: 860 mm x 1481 mm (w x h) •
- ad size in inches: 33.86 in x 58.31 in (w x h) •

Panel Advertising



BONUS COMBO DEAL

Program & Panel:

Advertise in Show Program & receive a Panel Ad for just \$500 (originally \$1,250 - a \$750 savings)

Hanging Banner Advertising

Hanging Banner Advertising = \$2,500

Contact Bo Howard for details. Bo.Howard@questoffshore.com | 281.491.5900





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Sponsor Information

Company Name:			
Main Contact for Sponsorship Opportunities:			
Title:	Mailing Address:		
City:	State:	Country:	Zip:
Tel: Cell:			
Email:		*Contact listed above v	vill receive all correspondence regarding this sponsorship.

Sponsorship & Advertising Selection

Please select your preferred package(s) below

Diamond Level Sponsor	rships			Associate Level Sponsorship	
Ice Breaker Reception Exclusive = \$20,000			Associate Level = \$3,000		
Co-Sponsored Ice Brea	aker Reception = \$7,50	0/ea			
Delegate Registration Bags = \$27,500			Show Program Advertising		
Audience Response System (ARS) = \$25,000 SOLD				Back Cover = \$2,500 SOLD	
Lunch Tuesday = \$15,000 SOLD				Inside Front Cover = \$2,000 SOLD	
Lunch Wednesday = \$15,000 SOLD				Inside Back Cover = \$2,000 SOLD	
Lunch Thursday = \$15,000				Pick Your Placement = \$1,500	
Lanyards = \$15,000 SOLD				All Other Locations = \$1,250	
Gold Level Sponsorships				Add 1 Panel Advertisement = \$500	
Exclusive Coffee Break Sponsor = \$15,000 SOLD				Panel Advertising	
General Session Notepad and Pen = \$9,500 SOLD				Panel Advertising = \$1,250	
				Specify Total # of Panel Ads =	
Silver Level Sponsorships				Show Program Advertisers Panel Ad Discount = \$500	
Continental Breakfast	Wednesday = \$7,500				
Continental Breakfast Thursday = \$7,500			Hanging Banner Advertising		
Coffee Break = \$5,000/ea SOLD				Hanging Banner Advertising = \$2,500	
Specify Total #	# of Coffee Breaks (4 tot	al) =			
Payment Info	rmation				
Payment Information				CANCELLATION POLICY: IF an exhibitor/sponsor/advertiser reduces or cancels after signing the commitment form, a cancellation penalty of 25% of total commitment will be assessed. If an exhibitor/sponsor/advertiser reduces or cancels 60	
TOTAL CHARGE = \$					
Math a d of Dayma and				days prior to conference date, a cancellation fee of 50% of total commitment will be assessed. If an exhibitor/sponsor/advertiser reduces or cancels 30 days prior to	
Method of Payment:	Invoice	Mastercard	Visa	CONFERENCE, TOTAL AMOUNT OF COMMITMENT IS DUE.	
	Discover	American Expre	ess		
IF YOU CHOSE TO PAY BY	CREDIT CARD				
Name as it appears on car	d:			_	
Credit Card Number: Exp. Date:			Date:		
Authorized Signature:					
				OR/ADVERTISER HAS READ, UNDERSTANDS, AND AGREES TO ALL THE TERMS AND CONDITIONS OF THIS FORM ISHED ON THE EVENT'S OFFICIAL WEBSITE, WHICH CONSTITUTE PART OF THIS AGREEMENT)	
		Signature:		Date:	