

MCE Deepwater Development Sponsorship Opportunities



	Diamond Level				Gold Level	Silver Level	Bronze Level		Associate Level		
	Audience Response System \$25,000 <i>Pending</i>	Delegate Registration Bags \$25,000 <i>Sold</i>	Lanyards \$25,000 <i>Sold</i>	Lunch \$25,000 <i>3 2 Pending</i>	Ice Breaker Reception \$25,000 <i>Sold</i>	Conference Technology \$15,000 <i>Sold</i>	General Session Notepad & Pen \$10,000 <i>1 Available</i>	Water Bottle \$10,000 <i>Sold</i>	Coffee Break \$7,500 <i>1 Sold 2 Available</i>	Continental Breakfast \$7,500 <i>2 Available</i>	Associate Level \$3,000
25% Discount on Exhibition Space	✓	✓	✓	✓	✓						
Conference Delegate Passes	✓	✓	✓	✓	✓	✓	✓	✓			
50% Off Additional Conference Delegates (\$925 Each)	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Confidential Attendee List (2 Weeks after Program)	✓	✓	✓	✓	✓	✓	✓	✓			
Logo Hotlink on Conference Sponsorship Website Page	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Logo Highlighted Under Level on All Conference Signage	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Recognized on "Thank you Sponsors" Slide that is shown between Presentations	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Logo on Conference Website Homepage Scroll	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Recognized on Conference Program & Agenda	✓	✓	✓	✓	✓	✓	✓	✓			
Recognized on Pre & Post Mailer to Attendees	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	
Recognized on Post Conference Proceedings Web Access	✓					✓					
Recognized at the Closing General Session	✓	✓	✓	✓	✓						
Logo on Corresponding Marketing Pieces	✓		✓	✓	✓		✓	✓	✓	✓	✓

Have a unique idea for a Sponsorship?
See something at another show?

Contact Allison Tonkin | Allison.Tonkin@questoffshore.com

Note: As a sponsor and/or exhibitor you are entitled a 50% discount off any conference delegates you add to each package. There are reserved spaces on the floor plan for all of our sponsors on a first come first serve basis. Sponsorships & Advertisements are limited to a first come, first serve basis. Please contact Bo Howard if you have any questions in regards to sponsorship/advertising packages.

Bo Howard, Phone: 1 (281) 491-5900 E-mail: Exhibits@questoffshore.com

Diamond Level Sponsorships - \$25,000

Each Diamond Level Sponsorship Includes:

- Bonus: 25% Discount on 2017 Exhibition Space
- 3 Conference Delegate Passes
- 50% off additional Conference Delegates (\$925/ea)
- confidential company list (2 weeks before program)
- confidential attendee list (2 weeks after program)
- logo hotlink on the conference website
- logo highlighted at Diamond level on all conference signage
- recognized on conference sponsorship website page
- recognized on the conference program/agenda
- recognized on pre and post mailer to attendees
- recognized on post conference proceedings web access
- recognized at the closing general session
- first rights to future Diamond opportunities at this conference

Audience Response System (ARS) - SOLD



For the Plenary Session Room

includes:

- all items given to each diamond level sponsor - listed above in blue
- sponsor logo on each relevant screen
- logo on panel signage at entrance of Technical Session 1 Room - Thank You ARS Sponsor "Logo"
- full round up of Q&A questions and results

Delegate Registration Bag - SOLD



includes:

- all items given to each diamond level sponsor - listed above in blue
- company logo on bag
- Registration Bags given out to each full conference delegate in exhibition hall or registration area
- able to have one company marketing insert in each bag

Lanyards - SOLD



includes:

- all items given to each diamond level sponsor - listed above in blue
- lanyards with sponsor logo to be distributed at registration
- (Sponsor to provide lanyards)

Lunch Sponsor



(2 Available - Monday/Tuesday/Wednesday)

includes:

- all items given to each diamond level sponsor - listed above in blue
- brief speaking opportunity at lunch
- special lunch signage on all tables
- logo on panel signage at lunch entrance - Lunch Provided by "logo"
- opportunity to distribute promotional materials at lunch

Monday Ice Breaker Reception - SOLD



includes:

- all items given to each diamond level sponsor - listed above in blue
- brief speaking opportunity
- special signage on all tables
- opportunity to distribute promotional materials

Gold Level Sponsorships - \$15,000

Each Gold Level Sponsorship Includes:

- Bonus: 20% Discount on 2017 Exhibition Space
- 2 Conference Delegate Passes
- 50% off additional Conference Delegates (\$925/ea)
- confidential company list (2 weeks before program)
- confidential attendee list (2 weeks after program)
- logo highlighted at Gold level on all conference signage
- recognized on conference sponsorship website page
- recognized on the conference program/agenda
- recognized on pre and post mailer to attendees
- recognized on post conference proceedings web access

Conference Technology Sponsor - SOLD



includes:

- banner and link on Conference Proceedings Website
- Recognized as Conference Technology Sponsor onsite and online

Exclusive Coffee Break Sponsor

(Includes 5 Breaks)

includes:

- all items given to each gold level sponsor - listed above in blue
- signage with sponsor logo in serving areas
- to-go coffee cups with sponsor logo
- napkins with sponsor logo

Online & Onsite Registration Sponsor

includes:

- all items given to each gold level sponsor - listed above in blue
- banner above registration desk as the registration sponsor
- represented as the registration sponsor on registration website with logo
- logo on all marketing materials as both gold level sponsor and mentioned as registration sponsor where registration is mentioned

Silver Level Sponsorships - \$10,000

Each Silver Level Sponsorship Includes:

- **Bonus: 15% Discount on 2017 Exhibition Space**
- 1 Conference Delegate Pass
- 50% off additional Conference Delegates (\$925/ea)
- confidential attendee list (2 weeks after program)
- logo highlighted at Silver level on all conference signage
- recognized on conference sponsorship website page
- recognized on the conference program/agenda
- recognized on pre and post mailer to attendees
- recognized on post conference proceedings web access

Phone Charging Station

includes:

- all items given to each silver level sponsor - listed above in blue
- Signage on phone charging station with company logo

Water Bottle Sponsorship - **SOLD**

includes:

- all items given to each silver level sponsor - listed above in blue
- Your logo on the band around all water bottles used during the conference

General Session Notepad and Pen

includes:

- all items given to each silver level sponsor - listed above in blue
- Pens and Notepads with sponsor logo distributed in general sessions

Bronze Level Sponsorships - \$7,500

Each Bronze Level Sponsorship Includes:

- **Bonus: 10% Discount on 2017 Exhibition Space**
- 50% off additional Conference Delegates (\$925/ea)
- confidential attendee list (2 weeks after program)
- logo highlighted at Bronze level on all conference signage
- recognized on conference sponsorship website page
- recognized on the conference program/agenda
- recognized on pre and post mailer to attendees
- recognized on post conference proceedings web access

Continental Breakfast

(2 Available - Tuesday/Wednesday)

includes:

- all items given to each bronze level sponsor - listed above in blue
- napkins with sponsor logo
- signage with sponsor logo in serving areas
- hightop table signage with logo around exhibition hall

Coffee Break Sponsor



(54 Available)

includes:

- all items given to each bronze level sponsor - listed above in blue
- napkins with sponsor logo
- signage with sponsor logo in serving areas
- to-go coffee cups with sponsor logo

Associate Level Sponsorships - \$3,000

Associate Level

includes:

- 50% off Conference Delegates (\$925/ea)
- recognized on conference sponsorship website page with link

- Represented on the "Thank You Sponsors" page in the conference program
- Your logo next to your company description in the program
- Your logo on every "Thank You Sponsors" sign at the event
- Your logo on "Thank You Sponsors" slide that is shown between presentations

Advertising

Show Program Advertising = \$1,250

Premium Locations:

Back Cover = \$2,500

Inside Front Cover = \$2,000

Inside Back Cover = \$2,000

Pick Your Placement = \$1,500

includes:

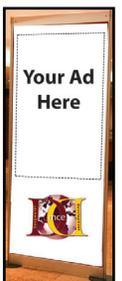
- 1 full color advertisement in the onsite show program
- ad size: 8.5 x 11 inches with .12in bleed

Panel Advertising = \$1,250

(* Only \$500 for Show Program Advertisers)

includes:

- 1 full color advertisement on a stand alone panel onsite
- ad size in millimeters: 860 mm x 1481 mm (w x h)
- ad size in inches: 33.86 in x 58.31 in (w x h)



Sponsor Information

Company Name: _____

Main Contact for Sponsorship Opportunities: _____

Title: _____ Mailing Address: _____

City: _____ State: _____ Country: _____ Zip: _____

Tel: _____ Cell: _____ Fax: _____

Email: _____ *Contact listed above will receive all correspondence regarding this sponsorship.

Sponsorship & Advertising Selection

Please select your preferred package(s) below

Diamond Level Sponsorships - \$25,000

Audience Response System (ARS) - **SOLD** 

Delegate Registration Bags - **SOLD** 

Ice Breaker Reception - **SOLD** 

Lanyards - **SOLD** 

Lunch Monday

Lunch Tuesday - **SOLD** 

Lunch Wednesday

Gold Level Sponsorships - \$15,000

Conference Technology Sponsorship - **SOLD** 

Exclusive Coffee Break Sponsor

Online & Onsite Registration Sponsor

Silver Level Sponsorships - \$10,000

General Session Notepad and Pen

Water Bottle Sponsor - **SOLD** 

Phone Charging Station = \$10,000/ea
 Specify Total # of Stations (1 available) = _____

Bronze Level Sponsorships - \$7,500

Continental Breakfast Tuesday

Continental Breakfast Wednesday

Coffee Break = \$7,500/ea 
 Specify Total # of Coffee Breaks (5 total) = _____

Associate Level Sponsorship - \$3,000

Associate Level

Show Program Advertising

Back Cover = \$2,500

Inside Front Cover = \$2,000

Inside Back Cover = \$2,000

Pick Your Placement = \$1,500

All Other Locations = \$1,250

Add 1 Panel Advertisement = \$500

Panel Advertising

Panel Advertising = \$1,250
 Specify Total # of Panel Ads = _____

Show Program Advertisers Panel Ad Discount = \$500

Hanging Banner Advertising

Hanging Banner Advertising = \$2,500

Payment Information

Payment Information

TOTAL CHARGE = \$ _____

25% Deposit Due Upon Signing: \$ _____

Method of Payment: Invoice Mastercard Visa
 Discover American Express

IF YOU CHOSE TO PAY BY CREDIT CARD

Name as it appears on card: _____

Credit Card Number: _____ Exp. Date: _____

Authorized Signature: _____

Signature: _____ Date: _____

THE SIGNATURE BELOW SIGNIFIES THAT SPONSOR/ADVERTISER HAS READ, UNDERSTANDS, AND AGREES TO ALL THE TERMS AND CONDITIONS OF THIS FORM (INCLUDING THE RULES & REGULATIONS PUBLISHED ON THE EVENT'S OFFICIAL WEBSITE, WHICH CONSTITUTE PART OF THIS AGREEMENT)

CANCELLATION POLICY: A 25% DEPOSIT IS DUE UPON SUBMITTAL OF THIS SPONSORSHIP CONTRACT TO CONFIRM YOUR SPACE. THIS DEPOSIT IS NON-REFUNDABLE. THE REMAINING BALANCE WILL BE DUE NET 45 OF YOUR INVOICE DATE. IF A SPONSOR/ADVERTISER REDUCES OR CANCELS 60 DAYS PRIOR TO CONFERENCE DATE, A CANCELLATION FEE OF 50% OF TOTAL COMMITMENT WILL BE ASSESSED. IF A SPONSOR/ADVERTISER REDUCES OR CANCELS 30 DAYS PRIOR TO CONFERENCE, TOTAL AMOUNT OF COMMITMENT IS DUE.