# 2019 MCE Deepwater Development Sponsorship Opportunities

MCEDD
DEEPWATER DEVELOPMENT

| | Lead Operator Sponsor | Diamond Level | | | | Platinum Level | | Gold Level | | | Silver Level | | | Bronze Level | | Associate Level |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | bp | Conference Program | Day Two Evening Reception | Delegate Registration Bags | Lanyards | Audience Response | Lunch | Coffee Break | Conference Technology | Registration | Conference Padfolio & Pen | Speaker Awards and Advisory Board & Speaker Gifts | Water Bottle | Continental Breakfast | USB | Associate Level |
| | | TOTAL | Subsea Integration Alliance | OneSubsea | wood. | Airborne Oil & Gas | | AFGlobal | ABS | magma | | MODEC SOFEC | | | | |
| | | | | | | | $20,000 | | | | $10,000 | | $10,000 | $7,500 | $7,500 | $3,000 |
| | Exclusive ● | Exclusive ● | Exclusive ● | Exclusive ● | Exclusive ● | Exclusive ● | ●● | Exclusive ● | Exclusive ● | Exclusive ● | Exclusive ● | Exclusive ● | Exclusive ● | Exclusive ● | ●● | |
| Welcome Address and Opening Evening Reception | ✓ | | | | | | | | | | | | | | | |
| Conference Chairman and Keynote Presentations | ✓ | | | | | | | | | | | | | | | |
| 20% Discount on Exhibition Space | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | | | | | | | | | |
| Recognized at the Closing General Session | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | | | | | | |
| Conference Attendee List (2 Weeks after Program) | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | | | |
| Recognized on Conference Program & Agenda | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | | | |
| Logo on Conference Website Homepage Scroll | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | |
| Recognized on Pre & Post Mailer to Attendees | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | |
| Hyperlinked Logo Conference Sponsorship Website Page | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Logo Highlighted Under Level on All Conference Signage | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Recognized on "Thank you Sponsors" Slide that is shown between Presentations | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| 50% Off Additional Conference Delegates | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Complimentary Conference Delegate Passes | 10 | 5 | 5 | 5 | 4 | 4 | 4 | 3 | 3 | 2 | 2 | 2 | 2 | 1 | 1 | |

**Additional Exposure through Exclusive Media Partner *World Oil***

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|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| Full Page advertisement in March 2019 (MCEDD Special) Issue of World Oil - 40,000+ Upstream Decision Makers | ✓ | ✓ | ✓ | ✓ | | | | | | | | | | | | |
| Featured Whitepaper (with Lead Generation) Featured on Worldoil.com Leading up to the Conference | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | | | | | | | | | |
| One MPU (336x280) Advertisement to Appear in *World Oil's* Monthly Deepwater Intelligence E-Newsletter | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | | | | | | |
| Logo Recognized on all Marketing Materials Including Ads in *World Oil* , Promotional Brochure and Emails | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | |
| Free Trial Subscription to *World Oil* through the duration of the MCEDD conference in 2019 | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | |

Available ● Pending ● Sold ●