

*Remaining Competitive in a Rising Tide*

2019

# MCEDD

## DEEPWATER DEVELOPMENT

2-4 April, 2019 · London, UK  
Novotel London West · [MCEDD.com](http://MCEDD.com)

Organized by

In Partnership with



Quest Offshore



GULF  
QUEST

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Join the leading Deepwater players who will be  
Exhibiting & Sponsoring at MCEDD 2019!

Lead Operator  
Sponsor



Diamond



MCDERMOTT



OneSubsea  
A Schlumberger Company

Subsea Integration Alliance  
OneSubsea & Subsea 7



wood.

Gold



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Airborne  
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Silver



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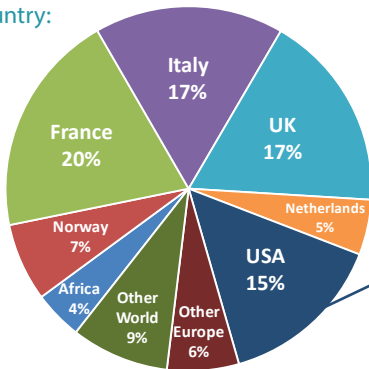
Register Now!



# 2018 in Review

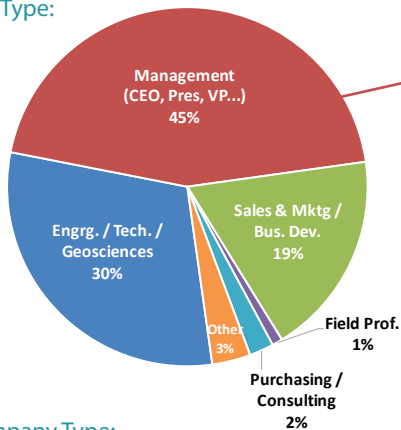
## Attendee Demographics

Country:



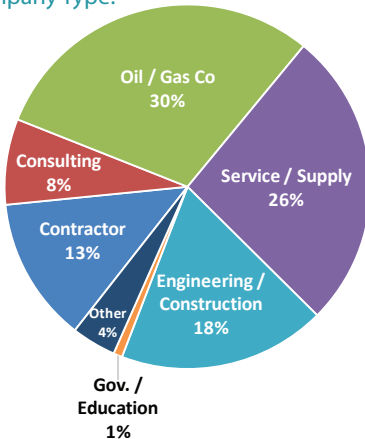
Over 350 global delegates registered to attend from six continents with two-thirds from Western Europe and over 15% USA based.

Job Type:



45% of attendees are decision makers (CEO/President/VP/ Executive Management). About one-third of attendees pursue advanced technical disciplines (various Engineering & Sciences) and about 20% are Sr. BD, Sales & Marketing.

Company Type:

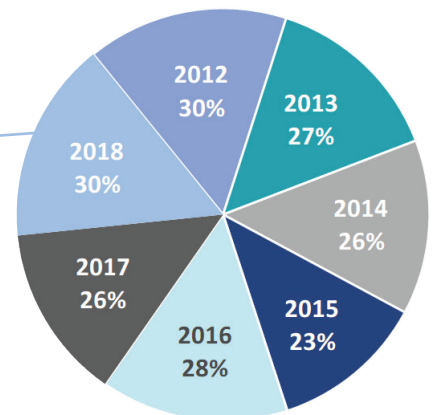


Consistently high Operator attendance measuring steady increases since 2015.

## Top Presenting Companies 2012 - 2018

Total	56
BP	27
Shell	25
Technip	23
Saipem	20
Subsea 7	16
Aker Solutions	15
FMC Technologies	15
Eni	14

Percentage of Registered Operator Delegates per Year



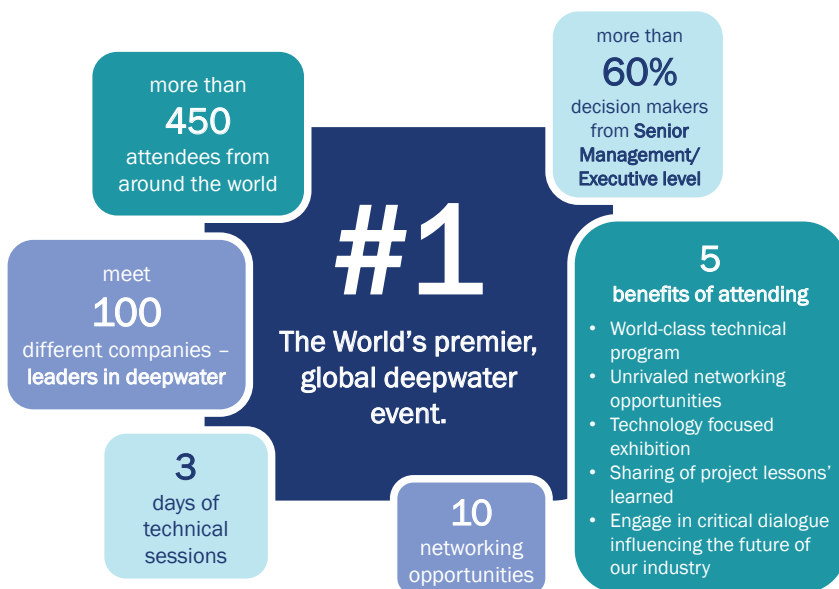
# MCEDD Value Proposition

Gulf Quest are proud MCEDD has become the world's premier, global deepwater event and the annual meeting place for strategic decision makers to actively address the most important issues of our industry and engage in critical dialogue addressing the future of deepwater.

Throughout MCEDD's sixteen year history, our Operator-Sponsors have directly benefited from their active involvement including:

- Direct influence over the technical program agenda, highlighting their company's strong commitment to deepwater, pertinent technical and commercial achievements plus the ability to bring larger company delegations to the event.
- Sponsor partners and Exhibitors continue to pay tribute to the benefits of their tangible involvement in the world's premier, global deepwater event such as: profiling their company's proven deepwater expertise, demonstrating their novel technology solutions to industry and shining a spotlight on their project successes.
- MCEDD's venue continues to facilitate enhanced peer-to-peer networking amongst all attendees including sharing of project lessons' learned, professional development and expanding tangible commercial contacts.

MCEDD actively maintains its ECE - Early Career Engineer program (inaugurated by Shell, BP and SUT) which continues to gain traction year over year. New for MCE-DD 2019 the SUT in conjunction with Quest will be offering a 'subsea 101' course aimed at anyone wanting to gain familiarity with the wide range of deepwater technology covered at the conference.



## Our Advisory Board

The Advisory Board had its annual planning meeting at the Novotel London West Hotel on October 9, 2018 to gather and discuss the upcoming technical topics, directed content, evening events and more for the upcoming 2019 conference. Be sure to submit your abstract for review by our Advisory Board!



## Letter from Our Chairman

As Lead Operator Sponsor, BP will be involved in key aspects of the 2019 event, with a keen focus on the technical program, as the recovery in global deepwater activity offers new opportunities all along the supply chain. The past few years have been challenging, but with efforts to control costs, along with more stabilized commodity prices, deepwater projects are becoming increasingly more attractive.

"BP is proud to support the 2019 MCEDD event and look forward to meeting with subsea market suppliers and operators. Our global projects organization see this as an important forum that will bring together key industry players to share lessons, opportunities and challenges we face in delivering competitive subsea developments. New and more efficient ways of working in the subsea industry will be essential to future success," said David O'Connor, Head of Global Projects, BP.







# Sponsorship Opportunities

## Diamond Level

- Conference Program **sold** 
- Delegate Registration Bags **sold** 
- Day Two Evening Reception **sold** 
- Lanyards **sold** 
- Lunch **one sold**    
*one available*

	Diamond	Platinum	Gold	Silver	Associate
20% Discount on Exhibition Space	•	•			
Recognized at the Closing General Session	•	•	•		
Conference Attendee List (2 Weeks after Program)	•	•	•	•	
Recognized on Conference Program & Agenda	•	•	•	•	
Logo on Conference Website Homepage Scroll	•	•	•	•	
Recognized on Pre & Post Mailer to Attendees	•	•	•	•	
Hyperlinked Logo Conference Sponsorship Website Page	•	•	•	•	•
Logo Highlighted Under Level on All Conference Signage	•	•	•	•	•
Recognized on "Thank you Sponsors" Slide	•	•	•	•	•
50% Off Conference Delegates	•	•	•	•	•
Complimentary Conference Delegate Passes	5	4	3	2	

## Gold Level

- Audience Response **sold** 
- Coffee Breaks **sold** 
- Conference Technology **sold** 
- Registration Sponsor **sold** 

## Silver Level - \$10,000

- Conference Padfolio & Pen **sold** 
- Speaker Awards and Advisory Board & Speaker Gifts **sold**  
- Water Bottle **sold** 

## Bronze Level - \$7,500

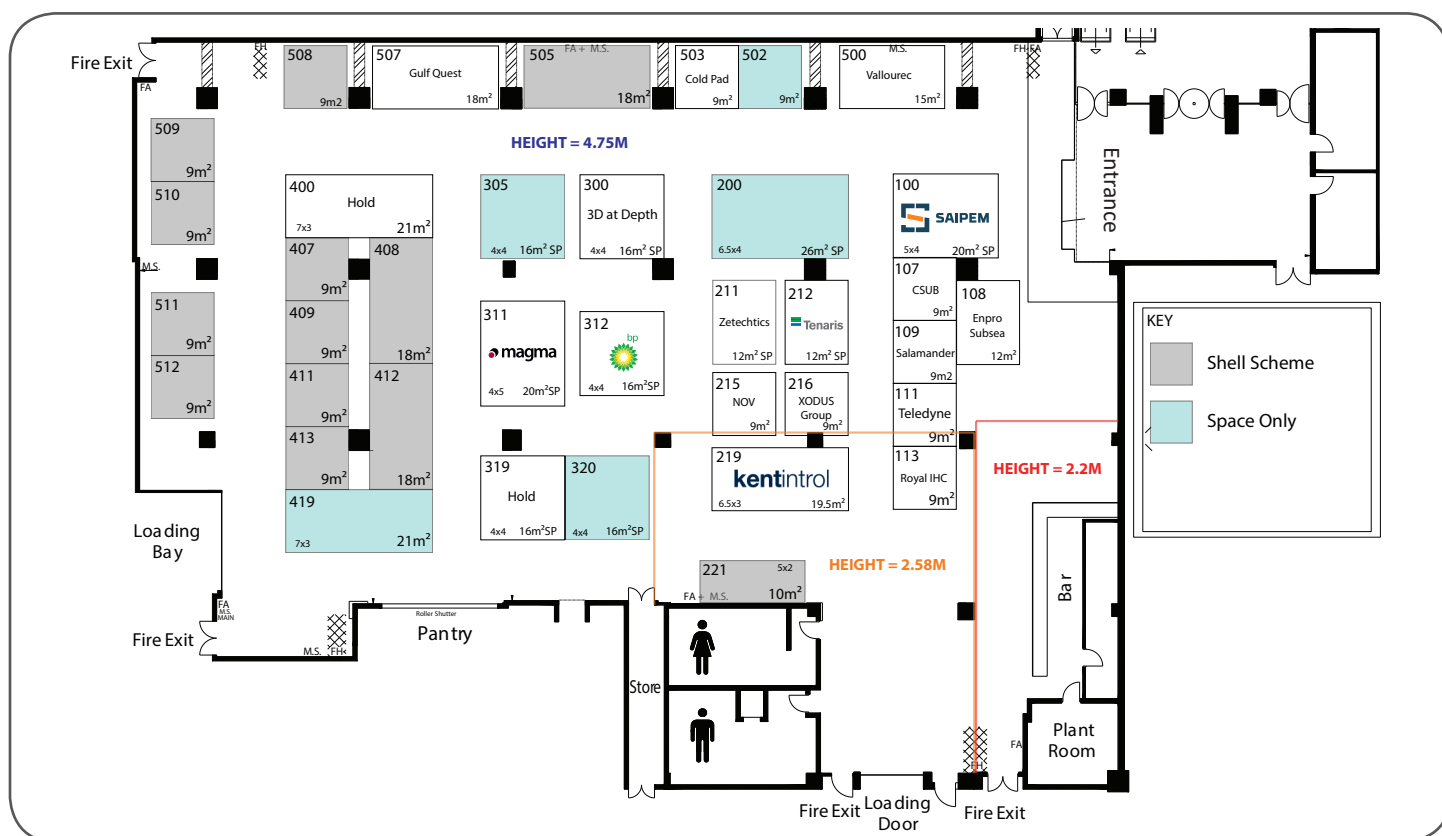
- Continental Breakfast **sold**  
- USB

## Associate Level - \$3,000



**Additional Exposure through Exclusive Media Partner World Oil**  
For Details Please Visit [www.MCEDD.com/Sponsor-at-MCEDD](http://www.MCEDD.com/Sponsor-at-MCEDD)

## Floor Plan



## Contact us to learn more about...

Bo Howard  
Allison Tonkin

Exhibition/Sponsorship  
Marketing/Registration

Bo.Howard@questoffshore.com  
Allison.Tonkin@questoffshore.com

+1 281 491 5900  
+1 281 460 8344

Quest Offshore | 77 Sugar Creek Center Blvd, Suite 310 | Sugar Land, TX 77478