2020

MCEDD

DEEPWATER DEVELOPMENT

21-23 April 2020 · London, UK
Novotel London West · MCEDD.com

Organized by · In Partnership with

Save the Date!
21-23 April 2020

www.MCEDD.com
**2019 in Review**

**Attendee Demographics**

**Country**

- United Kingdom: 45%
- USA: 16%
- France: 15%
- Norway: 6%
- Other World: 4%
- Denmark: 2%
- Italy: 2%
- Netherlands: 5%
- Other Europe: 5%

Over 300 global delegates registered to attend from six continents with 80% from Europe and over 15% USA based.

**Job Type**

- Management (CEO, Pres, VP...): 36%
- Engineering / Technical / Geosciences: 25%
- Superintendent / Field Professional / Foreman: 2%
- Purchasing / Consulting: 2%
- Sales / Marketing: 27%
- Other: 8%

Over 35% of attendees are decision makers (CEO/President/VP/Executive Management). About one-fourth of attendees pursue advanced technical disciplines (various Engineering & Sciences) and over 25% are Sr. BD, Sales & Marketing.

**Company Type**

- Operator: 21%
- Service / Supply: 23%
- Engineering / Construction: 19%
- Consulting Company: 7%
- Government / Library / Education: 2%
- Other: 4%
- Financial: 2%

**MCE Deepwater Development Overall Rating**

- ★★★★★: 60%
- ★★★★: 27%
- ★★★: 13%

**Delegate Feedback**

**"MCE Deepwater Development remains the most valuable event of the year in my calendar, for the quality of the technical programme, the relevance and seniority of attendees and the networking opportunities."**

- Global BD Manager - E&P, Oil & Gas Operator

**"The Finance and Investment session was excellent - good material, excellent discussion. That plus the keynotes were the highlights for me."**

- VP Global Offshore Accounts, Service & Supply Company

**"Really well thought out. Attendance from key figures both in terms of presentations and advisory board. Great exhibition hall and attendees."**

- Marine Engineer, Classification / Service Company

**"Location and facilities, organization, etc. was excellent. Breadth of content was excellent. Great networking opportunity."**

- Project Engineering Manager, Contractor
MCE-DD Value Proposition

Gulf Quest is proud MCE-DD has become the world’s premier, global deepwater event and the annual meeting place for strategic decision makers to actively address the most important issues of our industry and engage in critical dialogue addressing the future of deepwater.

Throughout MCE-DD’s sixteen year history, our Operator-Sponsors have directly benefited from their active involvement including:

- Direct influence over the technical program agenda, highlighting their company’s strong commitment to deepwater, pertinent technical and commercial achievements plus the ability to bring larger company delegations to the event.

- Sponsor partners and Exhibitors continue to pay tribute to the benefits of their tangible involvement in the world’s premier, global deepwater event such as: profiling their company’s proven deepwater expertise, demonstrating their novel technology solutions to industry and shining a spotlight on their project successes.

- MCE-DD’s venue continues to facilitate enhanced peer-to-peer networking amongst all attendees including sharing of project lessons’ learned, professional development and expanding tangible commercial contacts.

- MCE-DD actively maintains its ECE - Early Career Engineer program (inaugurated by Shell, BP and SUT) which continues to gain traction year over year. For MCE-DD 2020 the SUT in conjunction with Gulf Quest will be offering a ‘Subsea 101’ course aimed at anyone wanting to gain familiarly with the wide range of deepwater technology covered at the conference.

2019 Speaker Award Winners

**Overall Best Presenter**

Christophe Paillusseau  
VP Sales & Marketing  
COLD PAD  
“In Situ FPSO Deck Repair - Project Lessons Learnt from a World First Deepwater West Africa”

**Best Technical Content**

David Boggs  
Managing Director  
Energy Maritime Associates  
“FPSO Outlook & Trends”

**Early Career Engineer Overall Best Presenter**

Evgeniy Dimkin  
Marine Engineer  
DNV GL  
“Shared Anchor Solutions for Floating Offshore Windfarms”

**Early Career Engineer Best Technical Content**

Wadih Malouf  
Subsea Engineer  
BP  
“West Nile Delta: High-Pressure High-Temperature Flexible Flowline Case Study”
**Sponsorship Opportunities**

**Diamond Level - $25,000**
- Delegate Registration Bags
- Evening Reception
- Lanyards

**Platinum Level - $20,000**
- Audience Response
- Lunch **two available**

**Gold Level - $15,000**
- Conference Program
- Conference Technology
- Registration

**Silver Level - $10,000**
- Coffee Break **two days available**
- Conference Padfolio & Pen
- Speaker Awards and Advisory Board & Speaker Gifts
- Water Bottle

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<th>Diamond</th>
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<tbody>
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<td>50% Off Conference Delegates</td>
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In addition to the above benefits, **Bronze Level - $7,500** and **Associate Level - $3,000** offer:

**Bronze Level - $7,500**
- Continental Breakfast
- USB

**Associate Level - $3,000**

Please visit [www.MCEDD.com/Sponsor-at-MCEDD](http://www.MCEDD.com/Sponsor-at-MCEDD) for full details.

**Exhibition Floor Plan**

Please visit [www.MCEDD.com/Exhibit-at-MCEDD](http://www.MCEDD.com/Exhibit-at-MCEDD) for more information.

**Contact Us**

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