

# Sponsorship Contract

## Sponsorship Matrix

	Lead Operator Sponsor	Diamond Level			Platinum Level		Gold Level			Silver Level				Bronze Level		Associate Level
	Exclusive *	\$25,000 Exclusive *	\$25,000 **	\$35,000 Exclusive *	\$20,000 Exclusive *	\$20,000 **	\$15,000 Exclusive *	\$15,000 Exclusive *	\$15,000 Exclusive *	\$10,000 **	\$10,000 Exclusive *	\$10,000 Exclusive *	\$10,000 Exclusive *	\$7,500 Exclusive *	\$7,500 **	\$3,000
20% Discount on Exhibition Space	✓	✓	✓	✓	✓	✓										
Recognized at the Closing General Session	✓	✓	✓	✓	✓	✓	✓	✓	✓							
Conference Attendee List (2 Weeks after Program)	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓			
Recognized on Conference Program & Agenda	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓			
Logo on Conference Website Homepage Scroll	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	
Recognized on Pre & Post Mailer to Attendees	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	
Hyperlinked Logo Conference Sponsorship Website Page	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Logo Highlighted Under Level on All Conference Signage	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Recognized on "Thank you Sponsors" Slide that is shown between Presentations	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
50% Off Additional Conference Delegates	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Complimentary Conference Delegate Passes	10	5	5	5	4	4	3	3	3	2	2	2	2	1	1	

## Additional Exposure through Exclusive Media Partner World Oil

Full Page advertisement in March 2020 (MCEDD Special) Issue of World Oil - 40,000+ Upstream Decision Makers	✓	✓	✓	✓												
Featured Whitepaper (with Lead Generation) Featured on Worldoil.com Leading up to the Conference	✓	✓	✓	✓	✓	✓										
One MPU (336x280) Advertisement to Appear in World Oil's Monthly Deepwater Intelligence E-Newsletter	✓	✓	✓	✓	✓	✓	✓	✓	✓							
Logo Recognized on all Marketing Materials Including Ads in World Oil, Promotional Brochure and Emails	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Free Trial Subscription to World Oil through the duration of the MCEDD conference in 2020	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓

Available • Pending • Sold •

All sponsorships opportunities offer half price delegates in addition to the items checked above in the sponsorship matrix. We value our sponsors and want to give you as much exposure as possible.

**For more information please contact:**

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 Allison Tonkin | Tel: 1 (281) 460-8344  
 Exhibits@questoffshore.com

## Diamond Level - \$25,000

- » **Delegate Registration Bags**
  - Company logo on registration bags handed out to each delegate
  - One company marketing insert in each bag
  - All items checked under the sponsorship matrix on page 1
- » **Lanyards**
  - Company logo on badge lanyards handed out to each delegate
  - All items checked under the sponsorship matrix on page 1
- » **Evening Reception**
  - Company logo on table top signage
  - Company logo on panel signage at reception
  - Brief speaking opportunity
  - All items checked under the sponsorship matrix on page 1

## Platinum Level - \$20,000

- » **Audience Response Systems**
  - Company logo on panel signage at entrance of Track 1 session room
  - Full Q&A questions and results
  - All items checked under the sponsorship matrix on page 1
- » **Lunch**
  - Company logo on table top signage
  - Company logo on panel signage at lunch
  - Opportunity to distribute promotional materials
  - Brief speaking opportunity
  - All items checked under the sponsorship matrix on page 1

## Gold Level - \$15,000

- » **Conference Technology**
  - Company banner with hyperlink on conference proceedings web page
  - Company logo on proceedings panel signage during event
  - Recognition on website homepage after the conference
  - All items checked under the sponsorship matrix on page 1
- » **Conference Program**
  - Company logo on front cover
  - Full page back cover ad
  - 2 full page center fold spread
  - Includes printed and pdf versions
  - Pre-Show emailing of conference program
  - All items checked under the sponsorship matrix on page 1

## Silver Level - \$10,000

- » **Conference Padfolio & Pen**
  - Company logo on padfolio and pens distributed during technical sessions
  - All items checked under the sponsorship matrix on page 1
- » **Water Bottle**
  - Company logo on all water bottles offered during technical sessions and distributed throughout exhibition
  - All items checked under the sponsorship matrix on page 1
- » **Coffee Break (2 Available)**
  - Company logo on coffee cups
  - Company logo on table top signage
  - Company logo on panel signage during break
  - Includes 2 coffee breaks per package
  - All items checked under the sponsorship matrix on page 1
- » **Speaker Awards & AB/Speaker Gifts**
  - Company logo on Speaker awards
  - Company logo on AB & Speaker gifts
  - All items checked under the sponsorship matrix on page 1

## Bronze Level - \$7,500

- » **Breakfast**
  - Company logo on table top signage
  - Company logo on panel signage during breakfast
  - All items checked under the sponsorship matrix on page 1
- » **USB**
  - Company logo on USB
  - Load USB with company materials
  - Distributed at registration within the delegate bags
  - All items checked under the sponsorship matrix on page 1

## Associate Level - \$3,000

- » **Company Logo Promotion**
  - Company logo and hyperlink online
  - Company logo on all sponsorship signage online and during the event
  - All items checked under the sponsorship matrix on page 1

## Advertising Opportunities

- » **Show Program Advertising**
  - Full Page Ad = \$1,250**Premium Locations:**
  - Back Cover = \$2,500
  - Inside Front Cover = \$2,000
  - Inside Back Cover = \$2,000
  - Pick Your Placement = \$1,500

## Contact Details

Company: \_\_\_\_\_  
First Name: \_\_\_\_\_  
Last Name: \_\_\_\_\_  
Title/Position: \_\_\_\_\_  
Billing Address: \_\_\_\_\_  
Country: \_\_\_\_\_  
Phone #: \_\_\_\_\_  
Email: \_\_\_\_\_

## Sponsorship Selection

### Diamond Level Sponsorships - \$25,000

- Delegate Registration Bags
- Lanyards
- Evening Reception

### Platinum Level Sponsorships - \$20,000

- Audience Response System (ARS)
- Lunch

### Gold Level Sponsorships - \$15,000

- Conference Technology
- Conference Program
- Registration Sponsor

### Silver Level Sponsorships - \$10,000

- Padfolio and Pen
- Water Bottles

## Cancellation Policy

By signing this contract, you agree to all terms and conditions within this cancellation policy. A 50% deposit is due upon submittal of this Sponsor/Ad Contract to confirm. This deposit is non-refundable. If an Exhibitor/Sponsor reduces or cancels 45 days prior to conference date, a cancellation penalty of 50% of total commitment will be assessed. If an Exhibitor/Sponsor reduces or cancels 30 days prior to conference, total amount of commitment is due.

- Coffee Break
- Speaker Awards & AB/Speaker Gifts

### Bronze Level Sponsorships - \$7,500

- Continental Breakfast
- USB

### Associate Level Sponsorship - \$3,000

- Associate Level

### Show Program Advertising

- Back Cover = \$2,500
- Inside Front Cover = \$2,000
- Inside Back Cover = \$2,000
- Pick Your Placement = \$1,500
- All Other Locations = \$1,250

## Pricing Details

Sponsorship Cost \_\_\_\_\_  
Additional Delegates \$925/ea: \_\_\_\_\_  
Total Price: \_\_\_\_\_  
50% Deposit Due: \_\_\_\_\_

Signature: \_\_\_\_\_

Your signature signifies that the sponsor/advertiser has read, understands, and agrees to all the terms and conditions of this form (including the rules & regulations published on the event's official website, which constitutes as part of this agreement)

**Please return completed contract to [Exhibits@questoffshore.com](mailto:Exhibits@questoffshore.com)**