

2020 MCE Deepwater Development Sponsorship Opportunities



| | Diamond Level | | | | | Platinum Level | Gold Level | Silver Level | | | | | Bronze Level | Associate Level | | |
|---|-------------------------------------|---|--|-----------------------------|---------------------------------|--|--------------------------------------|---|--|----------------------------|--|--|---|---|---------------------|----------------------------|
| | Charging Station Exclusive • | Delegate Registration Bags Exclusive • | Evening Reception \$25,000 1 Sold, 1 Available | Lanyards Exclusive • | Registration Exclusive • | Lunch \$20,000 1 Sold, 1 Available | Audience Response Exclusive • | Conference Program \$15,000 Exclusive • | Conference Technology Exclusive • | Coffee Break •• | Conference Padfolio & Pen Exclusive • | Speaker Awards and AB & Speaker Gifts Exclusive • | Water Bottle \$10,000 Exclusive • Pending | Continental Breakfast \$7,500 Exclusive • | TechTalk \$3,500 | Associate Level \$3,000 |
| 20% Discount on Exhibition Space | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | | | | | | | | | | |
| Recognized at the Closing General Session | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | | | | | | | |
| Conference Attendee List (2 Weeks after Program) | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | | | |
| Recognized on Conference Program & Agenda | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | | | |
| Logo on Conference Website Homepage Scroll | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | |
| Recognized on Pre & Post Mailer to Attendees | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | |
| Hyperlinked Logo Conference Sponsorship Website Page | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Logo Highlighted Under Level on All Conference Signage | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Recognized on "Thank you Sponsors" Slide that is shown between Presentations | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| 50% Off Additional Conference Delegates | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Complimentary Conference Delegate Passes | 5 | 5 | 5 | 5 | 5 | 4 | 3 | 3 | 3 | 2 | 2 | 2 | 2 | 1 | 1 | |
| Additional Exposure through Exclusive Media Partner <i>World Oil</i> | | | | | | | | | | | | | | | | |
| Full Page advertisement in March 2020 (MCEDD Special) Issue of World Oil - 40,000+ Upstream Decision Makers | ✓ | ✓ | ✓ | ✓ | ✓ | | | | | | | | | | | |
| Featured Whitepaper (with Lead Generation) Featured on Worldoil.com Leading up to the Conference | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | | | | | | | | | | |
| One MPU (336x280) Advertisement to Appear in World Oil's Monthly Deepwater Intelligence E-Newsletter | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | | | | | | | |
| Logo Recognized on all Marketing Materials Including Ads in World Oil, Promotional Brochure and Emails | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Free Trial Subscription to World Oil through the duration of the MCEDD conference in 2020 | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |

Available • Pending • Sold •