

*2020: A Clear Vision to Responsible Energy*

2020

# MCEDD

**DEEPWATER DEVELOPMENT**

15-17 June 2020 · London, UK

Novotel London West · [MCEDD.com](http://MCEDD.com)

Organized by

In Partnership with



Quest Offshore



World Oil®



**REGISTER NOW!**

**Technical Program Released!**

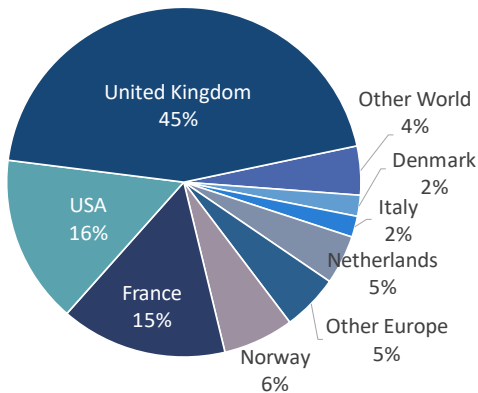
[www.MCEDD.com](http://www.MCEDD.com)



# 2019 in Review

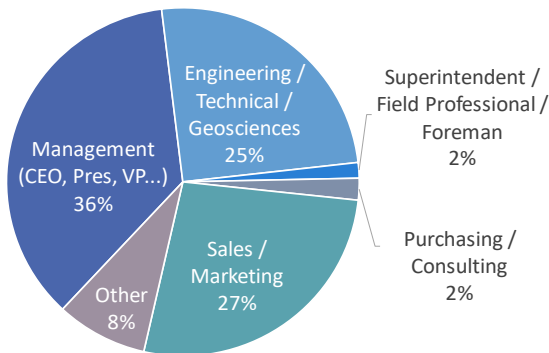
## Attendee Demographics

### Country



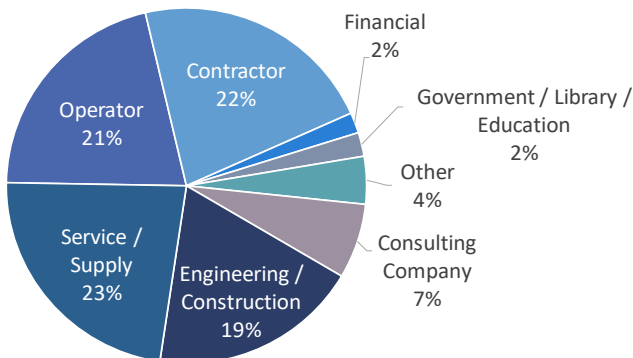
Over 300 global delegates registered to attend from six continents with 80% from Europe and over 15% USA based.

### Job Type

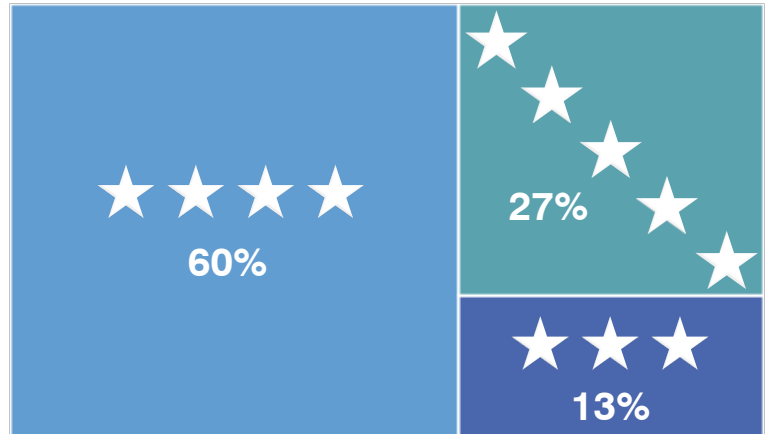


Over 35% of attendees are decision makers (CEO/President/VP/Executive Management). About one-fourth of attendees pursue advanced technical disciplines (various Engineering & Sciences) and over 25% are Sr. BD, Sales & Marketing.

### Company Type



## MCE Deepwater Development Overall Rating



## Delegate Feedback

"MCE Deepwater Development remains the most valuable event of the year in my calendar, for the quality of the technical programme, the relevance and seniority of attendees and the networking opportunities."

*-Global BD Manager - E&P, Oil & Gas Operator*

"The Finance and Investment session was excellent - good material, excellent discussion. That plus the keynotes were the highlights for me."

*-VP Global Offshore Accounts, Service & Supply Company*

"Really well thought out. Attendance from key figures both in terms of presentations and advisory board. Great exhibition hall and attendees."

*-Marine Engineer, Classification / Service Company*

"Location and facilities, organization, etc. was excellent. Breadth of content was excellent. Great networking opportunity."

*-Project Engineering Manager, Contractor*

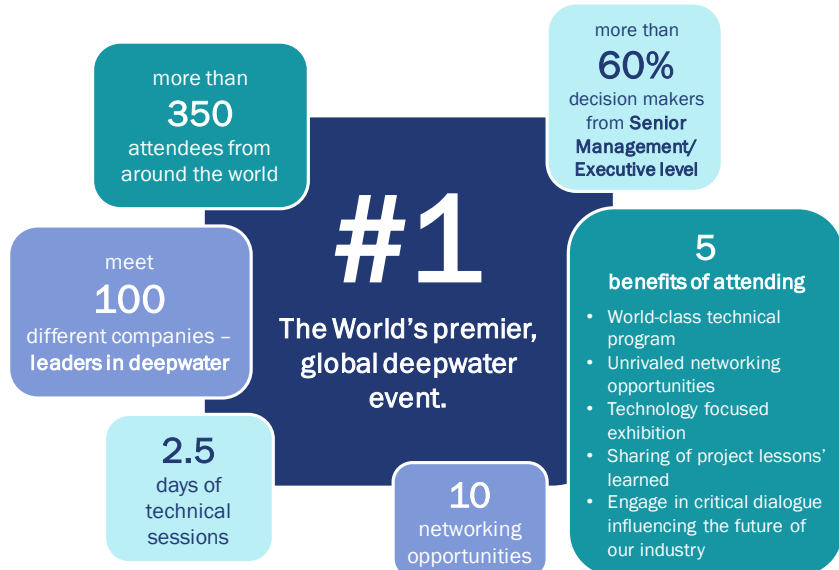


# MCE-DD Value Proposition

Gulf Quest is proud MCE-DD has become the world's premier, global deepwater event and the annual meeting place for strategic decision makers to actively address the most important issues of our industry and engage in critical dialogue addressing the future of deepwater.

Throughout MCE-DD's sixteen year history, our Operator-Sponsors have directly benefited from their active involvement including:

- Direct influence over the technical program agenda, highlighting their company's strong commitment to deepwater, pertinent technical and commercial achievements plus the ability to bring larger company delegations to the event.
- Sponsor partners and Exhibitors continue to pay tribute to the benefits of their tangible involvement in the world's premier, global deepwater event such as: profiling their company's proven deepwater expertise, demonstrating their novel technology solutions to industry and shining a spotlight on their project successes.
- MCE-DD's venue continues to facilitate enhanced peer-to-peer networking amongst all attendees including sharing of project lessons' learned, professional development and expanding tangible commercial contacts.
- MCE-DD actively maintains its ECE - Early Career Engineer program (inaugurated by Shell, BP and SUT) which continues to gain traction year over year. For MCE-DD 2020 the SUT in conjunction with Gulf Quest will be offering a 'Subsea 101' course aimed at anyone wanting to gain familiarly with the wide range of deepwater technology covered at the conference.



## Our Advisory Board



## 2019 Speaker Award Winners



### Overall Best Presenter

**Christophe Paillusseau**  
VP Sales & Marketing  
COLD PAD

*"In Situ FPSO Deck Repair - Project Lessons Learnt from a World First Deepwater West Africa"*



### Best Technical Content

**David Boggs**  
Managing Director  
Energy Maritime Associates

*"FPSO Outlook & Trends"*



### Early Career Engineer Overall Best Presenter

**Evgeniy Dimkin**  
Marine Engineer  
DNV GL

*"Shared Anchor Solutions for Floating Offshore Windfarms"*








### Early Career Engineer Best Technical Content

**Wadih Malouf**  
Subsea Engineer  
BP

*"West Nile Delta: High-Pressure High-Temperature Flexible Flowline Case Study"*

# Sponsorship Opportunities



## Diamond Level - \$25,000

- Charging Station *sold* 
- Delegate Registration Bags *sold* 
- Evening Reception *one sold*  *one available*
- Lanyards *sold* 
- Registration *sold* 

## Platinum Level - \$20,000

- Lunch *one sold*   *one available*

## Gold Level - \$15,000

- Audience Response *sold* 
- Conference Program
- Conference Technology *sold* 

## Silver Level - \$10,000

- Coffee Break *sold*   
- Conference Padfolio & Pen *sold* 
- Speaker Awards and Advisory Board & Speaker Gifts *sold*  
- Water Bottle *pending*

## Bronze Level

- Continental Breakfast - \$7,500
- TechTalk: Technology Presentations - \$3,500

## Associate Level - \$3,000

	Diamond	Platinum	Gold	Silver	Bronze	Associate
20% Discount on Exhibition Space	•	•				
Recognized at the Closing General Session	•	•	•			
Conference Attendee List (2 Weeks after Program)	•	•	•	•		
Recognized on Conference Program & Agenda	•	•	•	•		
Logo on Conference Website Homepage Scroll	•	•	•	•	•	
Recognized on Pre & Post Mailer to Attendees	•	•	•	•	•	
Hyperlinked Logo Conference Sponsorship Website Page	•	•	•	•	•	•
Logo Highlighted Under Level on All Conference Signage	•	•	•	•	•	•
Recognized on "Thank you Sponsors" Slide	•	•	•	•	•	•
50% Off Conference Delegates	•	•	•	•	•	•
Complimentary Conference Delegate Passes	5	4	3	2	1	

Includes Additional Exposure through Exclusive Media Partner *World Oil*  
For Full Details Please Visit [www.MCEDD.com/Sponsor-at-MCEDD](http://www.MCEDD.com/Sponsor-at-MCEDD)

## Exhibition Floor Plan



Please Visit [www.MCEDD.com/Exhibit-at-MCEDD](http://www.MCEDD.com/Exhibit-at-MCEDD) for More Information.

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