

*Accelerated Deepwater Transformation
in a New Virtual World*

2021

MCEDD

DEEPWATER DEVELOPMENT

20-22 April 2021 · London, UK

Novotel London West · MCEDD.com

Organized by

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World Oil®



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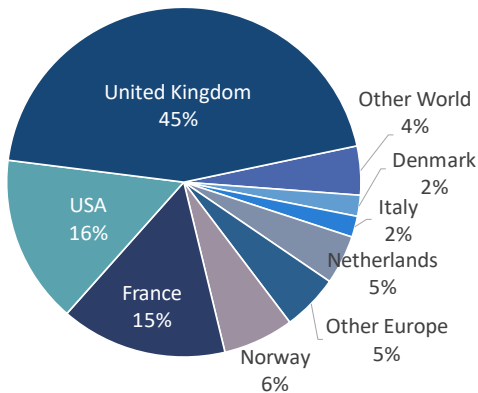
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2019 in Review

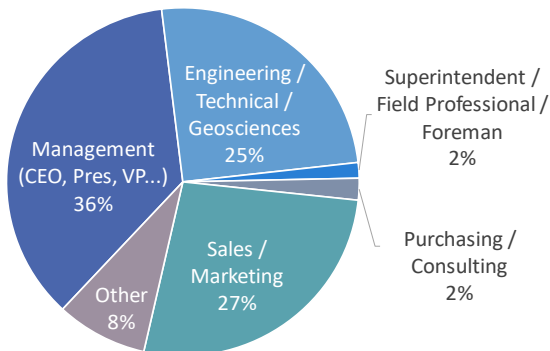
Attendee Demographics

Country



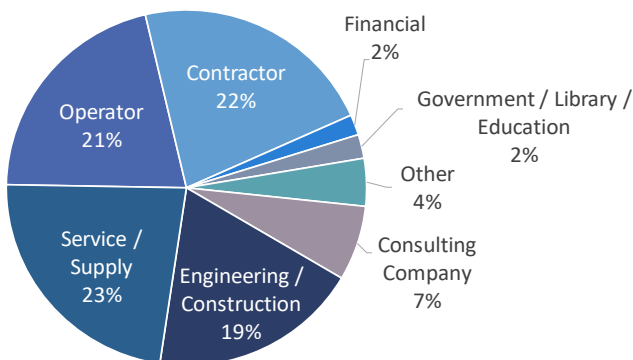
Over 300 global delegates registered to attend from six continents with 80% from Europe and over 15% USA based.

Job Type

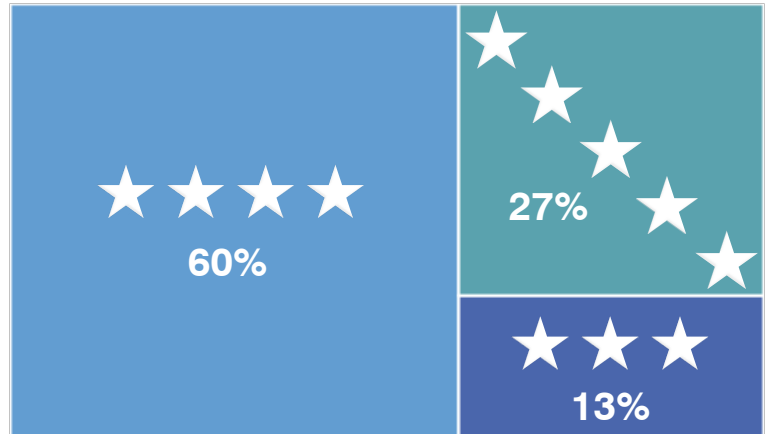


Over 35% of attendees are decision makers (CEO/President/VP/Executive Management). About one-fourth of attendees pursue advanced technical disciplines (various Engineering & Sciences) and over 25% are Sr. BD, Sales & Marketing.

Company Type



MCE Deepwater Development Overall Rating



Delegate Feedback

"MCE Deepwater Development remains the most valuable event of the year in my calendar, for the quality of the technical programme, the relevance and seniority of attendees and the networking opportunities."

-Global BD Manager - E&P, Oil & Gas Operator

"The Finance and Investment session was excellent - good material, excellent discussion. That plus the keynotes were the highlights for me."

-VP Global Offshore Accounts, Service & Supply Company

"Really well thought out. Attendance from key figures both in terms of presentations and advisory board. Great exhibition hall and attendees."

-Marine Engineer, Classification / Service Company

"Location and facilities, organization, etc. was excellent. Breadth of content was excellent. Great networking opportunity."

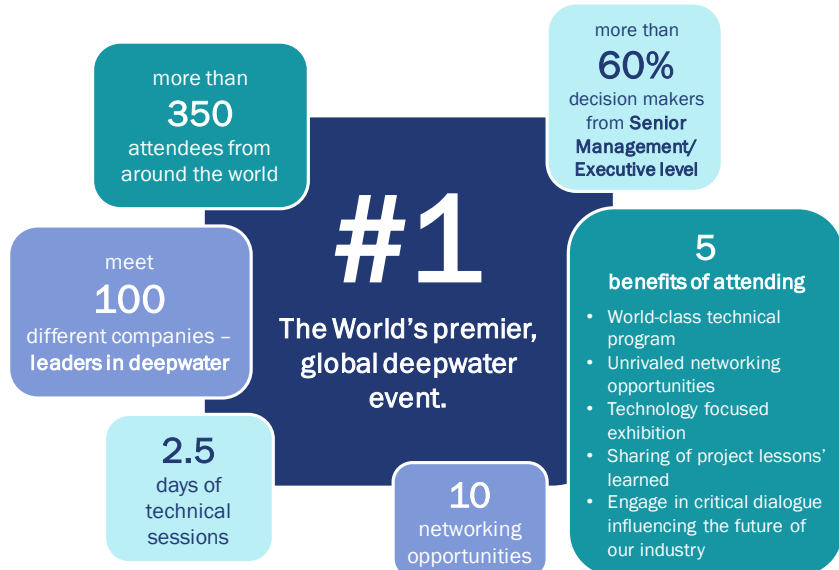
-Project Engineering Manager, Contractor

MCE-DD Value Proposition

Gulf Quest is proud MCE-DD has become the world's premier, global deepwater event and the annual meeting place for strategic decision makers to actively address the most important issues of our industry and engage in critical dialogue addressing the future of deepwater.

Throughout MCE-DD's sixteen year history, our Operator-Sponsors have directly benefited from their active involvement including:

- Direct influence over the technical program agenda, highlighting their company's strong commitment to deepwater, pertinent technical and commercial achievements plus the ability to bring larger company delegations to the event.
- Sponsor partners and Exhibitors continue to pay tribute to the benefits of their tangible involvement in the world's premier, global deepwater event such as: profiling their company's proven deepwater expertise, demonstrating their novel technology solutions to industry and shining a spotlight on their project successes.
- MCE-DD's venue continues to facilitate enhanced peer-to-peer networking amongst all attendees including sharing of project lessons' learned, professional development and expanding tangible commercial contacts.
- MCE-DD actively maintains its ECE - Early Career Engineer program (inaugurated by Shell, BP and SUT) which continues to gain traction year over year. For MCE-DD 2021 the SUT in conjunction with Gulf Quest will be offering a 'Subsea 101' course aimed at anyone wanting to gain familiarly with the wide range of deepwater technology covered at the conference.



Our Advisory Board



2019 Speaker Award Winners



Overall Best Presenter

Christophe Paillusseau
VP Sales & Marketing
COLD PAD

"In Situ FPSO Deck Repair - Project Lessons Learnt from a World First Deepwater West Africa"



Best Technical Content

David Boggs
Managing Director
Energy Maritime Associates

"FPSO Outlook & Trends"



Early Career Engineer Overall Best Presenter

Evgeniy Dimkin
Marine Engineer
DNV GL

"Shared Anchor Solutions for Floating Offshore Windfarms"







Early Career Engineer Best Technical Content

Wadih Malouf
Subsea Engineer
BP

"West Nile Delta: High-Pressure High-Temperature Flexible Flowline Case Study"

Sponsorship Opportunities





Diamond Level - \$25,000

- Charging Station *sold* 
- Delegate Registration Bags *sold*  **OneSubsea**
A Schlumberger Company
- Evening Reception *one sold*  **SJA**
one available
- Lanyards *sold* **wood.**
- Registration *sold*  **magma**

Platinum Level - \$20,000

- Lunch *one sold* Baker Hughes MCDERMOTT
one available

Gold Level - \$15,000

- Audience Response  
- Conference Program
- Conference Technology  

Silver Level - \$10,000

- Coffee Break *sold* **AFGlobal**  | Baker Hughes  **MCDERMOTT** 
- Conference Padfolio & Pen *sold*  **IMCA**
- Speaker Awards and Advisory Board & Speaker Gifts *sold*  **MODEC**  **SOFEC**
- Water Bottle *pending*

Bronze Level

- Continental Breakfast - \$7,500
- TechTalk: Technology Presentations - \$3,500

Associate Level - \$3,000

	Diamond	Platinum	Gold	Silver	Bronze	Associate
20% Discount on Exhibition Space	•	•				
Recognized at the Closing General Session	•	•	•			
Conference Attendee List (2 Weeks after Program)	•	•	•	•		
Recognized on Conference Program & Agenda	•	•	•	•		
Logo on Conference Website Homepage Scroll	•	•	•	•	•	
Recognized on Pre & Post Mailer to Attendees	•	•	•	•	•	
Hyperlinked Logo Conference Sponsorship Website Page	•	•	•	•	•	•
Logo Highlighted Under Level on All Conference Signage	•	•	•	•	•	•
Recognized on "Thank you Sponsors" Slide	•	•	•	•	•	•
50% Off Conference Delegates	•	•	•	•	•	•
Complimentary Conference Delegate Passes	5	4	3	2	1	

Includes Additional Exposure through Exclusive Media Partner *World Oil*

For Full Details Please Visit www.MCEDD.com/Sponsor-at-MCEDD

Exhibition Floor Plan



Please Visit www.MCEDD.com/Exhibit-at-MCEDD for More Information.

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