

# 2022 MCEDD

## DEEPWATER DEVELOPMENT PROSPECTUS

Organized By

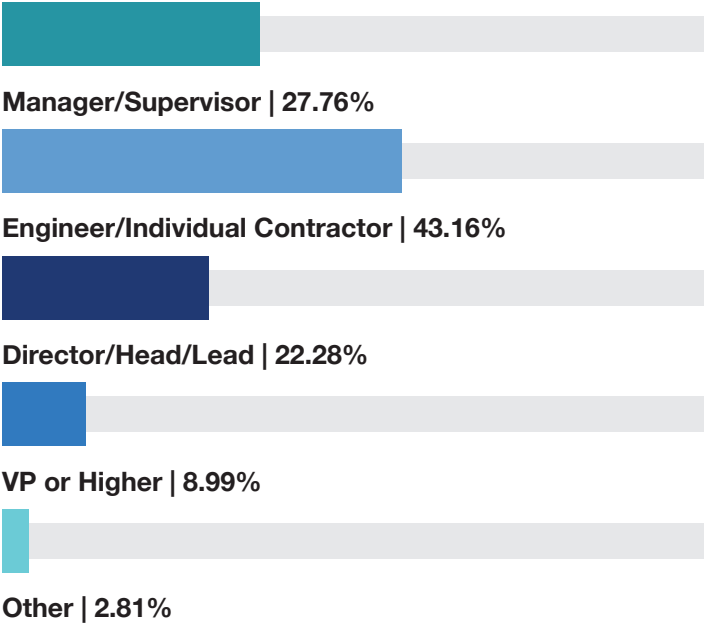
In Partnership with



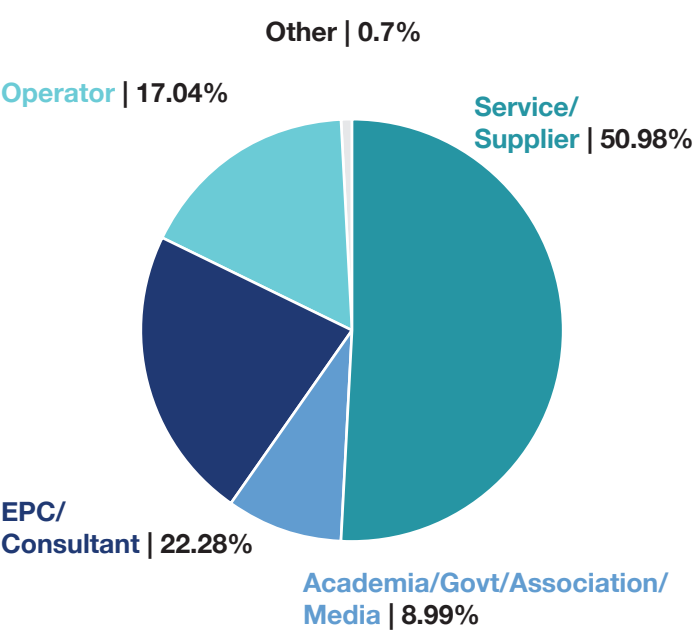
World Oil®



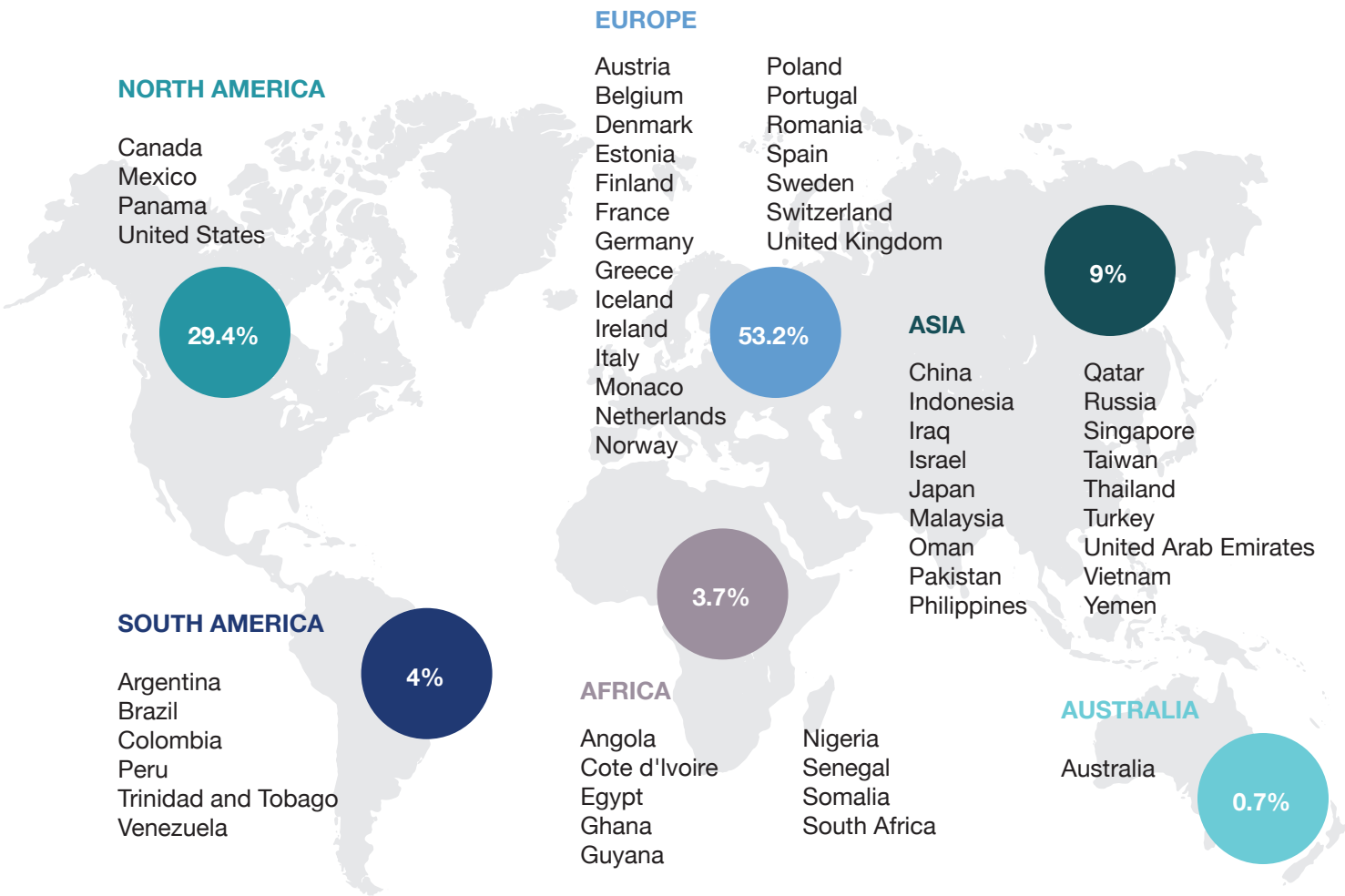
Attendees by job title



Sectors represented



Countries Represented





# Exhibition Opportunities

## Exhibition Space Only:

**\$725** per square meter  
(12sqm space minimum)

**Price includes:**

- Contact Details
- 2 Delegates per 12 sqm
- 1/2 Price Additional Delegates
- **\$925/ea**

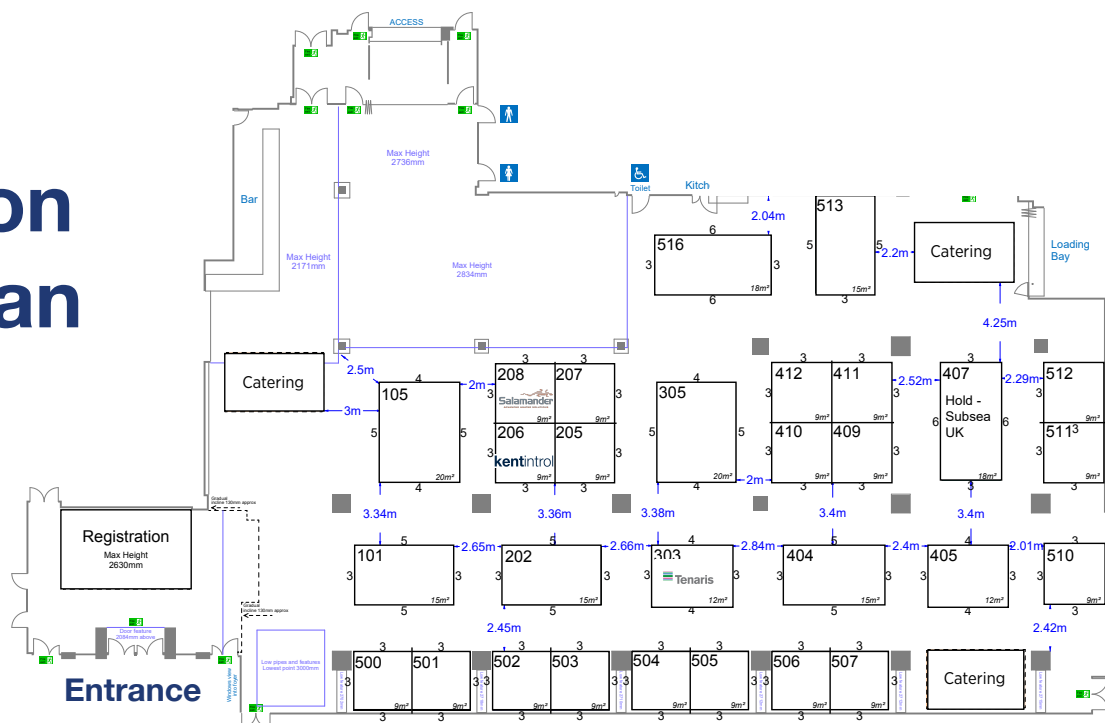
## Shell Scheme Package:

**\$7,995** 9-square meter package  
(+ \$800 per additional sqm)

**Price includes:**

- Contact Details
- Shell Scheme Walls
- Company Sign
- 1 Table
- 2 Chairs
- 1 Electrical Outlet
- 2 Delegates per 9sqm
- 1/2 Price Additional Delegates
- **\$925/ea**

## Exhibition Floor Plan



Please visit [www.MCEDD.com/Exhibit-at-MCEDD](http://www.MCEDD.com/Exhibit-at-MCEDD) for more information.

# Sponsorship Opportunities

## Diamond Sponsor ..... \$25,000

- 20% discount on exhibition (space only)
- Your choice of exclusive sponsorship of the delegate registration bags, charging station, the evening reception (Day 1 or Day 2), or the delegate lanyards. (Sponsors must choose one. Subject to availability.)
- Full-page advertisement in March 2022 (**MCEDD** special) issue of *World Oil*—18,000 upstream decision makers
- Featured whitepaper (with lead generation) featured on **WorldOil.com** leading up to the conference
- One MPU (336x280) advertisement to appear in *World Oil's* monthly Offshore Newsletter
- Free trial subscription to *World Oil* through the duration of the **MCEDD** conference in 2022
- Recognition as the Diamond Sponsor in all conference marketing materials and signage, including but not limited to:
  - Print advertisements
  - Promotional brochures and flyers
  - E-mail marketing and other promotions
  - Company logo and link on event website
  - Onsite program guide
  - Signage at conference
  - Dedicated Diamond Sponsor promo slide in opening remarks
- Verbal recognition as the Diamond Sponsor at the opening & closing general session
- Opportunity to place corporate giveaway in conference bag
- Full-page advertisement in the conference program (to be provided by the sponsor)
- Complimentary promotional tools for social media
- Conference attendee list with contact details (available after the conference & subject to GDPR compliance)
- Five (5) complimentary delegate passes to event
- 50% discount for additional conference delegates
- First right of refusal for specified sponsorship in 2022

## Platinum Sponsor ..... \$20,000

- 20% discount on exhibition (space only)
- Your choice of an exclusive sponsorship of the audience response system or the delegate luncheon (Wednesday or Thursday). (Sponsors must choose one. Subject to availability.)
- Featured whitepaper (with lead generation) featured on **WorldOil.com** leading up to the conference
- One MPU (336x280) advertisement to appear in *World Oil's* monthly Offshore Newsletter
- Free trial subscription to *World Oil* through the duration of the **MCEDD** conference in 2022
- Recognition as the Platinum Sponsor in all conference marketing materials and signage, including but not limited to:
  - Print advertisements
  - Promotional brochures and flyers
  - E-mail marketing and other promotions
  - Company logo and link on event website
  - Onsite program guide
  - Signage at conference
- Verbal recognition as the Platinum Sponsor at the opening & closing general session
- Opportunity to place corporate giveaway in conference bag
- Half-page (1/2) advertisement in the conference program (to be provided by the sponsor)
- Complimentary promotional tools for social media
- Conference attendee list with contact details (available after the conference & subject to GDPR compliance)
- Four (4) complimentary delegate passes to event
- 50% discount for additional conference delegates
- First right of refusal for specified sponsorship in 2022

## Gold Sponsor ..... \$15,000

- Your choice of exclusive sponsorship of the conference program, conference technology, conference registration, or branded sports bottles/tumblers. (Must choose one. Subject to availability.)
- One MPU (336x280) advertisement to appear in *World Oil's* monthly Offshore Newsletter
- Free trial subscription to *World Oil* through the duration of the **MCEDD** conference in 2022
- Recognition as the Gold Sponsor in all conference marketing materials and signage, including but not limited to:
  - Print advertisements

- Promotional brochures and flyers
- E-mail marketing and other promotions
- Company logo and link on event website
- Onsite program guide
- Signage at conference
- Verbal recognition as the Gold Sponsor at the opening & closing general session
- Opportunity to place corporate giveaway in conference bag
- Quarter-page (1/4) advertisement in the conference program
- Complimentary promotional tools for social media
- Conference attendee list with contact details (available after the conference & subject to GDPR compliance)
- Three (3) complimentary delegate passes to event
- 50% discount for additional conference delegates
- First right of refusal for specified sponsorship in 2022

## Silver Sponsor ..... \$10,000

- Your choice of exclusive sponsorship of the coffee break (Wednesday or Thursday), conference padfolio and pen, or speaker awards/advisory board and speaker gifts. (Must choose one. Subject to availability.)
- Free trial subscription to *World Oil* through the duration of the **MCEDD** conference in 2022
- Recognition as the Silver Sponsor in all conference marketing materials and signage, including but not limited to:
  - Print advertisements
  - Promotional brochures and flyers
  - E-mail marketing and other promotions
  - Company logo and link on event website
  - Onsite program guide
  - Signage at conference
- Opportunity to place corporate giveaway in conference bag
- Complimentary promotional tools for social media
- Conference attendee list with contact details (available after the conference & subject to GDPR compliance)
- Two (2) complimentary delegate passes to event
- 50% discount for additional conference delegates
- First right of refusal for specified sponsorship in 2022

## Bronze Sponsor ..... \$7,500

- Your choice of exclusive sponsorship of the continental breakfast (Wednesday or Thursday) or USBs. (Must choose one. Subject to availability.)
- Free trial subscription to *World Oil* through the duration of the **MCEDD** conference in 2022
- Recognition as the Bronze Sponsor in all conference marketing materials and signage, including but not limited to:
  - Print advertisements
  - Promotional brochures and flyers
  - E-mail marketing and other promotions
  - Company logo and link on event website
  - Onsite program guide
  - Signage at conference
- Complimentary promotional tools for social media
- One (1) complimentary delegate passes to event
- 50% discount for additional conference delegates
- First right of refusal for specified sponsorship in 2022

## Associate Sponsor ..... \$3,000

- Recognition as the Associate Sponsor in all conference marketing materials and signage, including but not limited to:
  - Print advertisements
  - Promotional brochures and flyers
  - E-mail marketing and other promotions
  - Company logo and link on event website
  - Onsite program guide
  - Signage at conference
- Complimentary promotional tools for social media
- 50% discount for additional conference delegates
- First right of refusal for specified sponsorship in 2022

**Includes additional exposure through exclusive media partner *World Oil*. For full details, please visit [www.MCEDD.com/Sponsor-at-MCEDD](http://www.MCEDD.com/Sponsor-at-MCEDD)**

# Delegate feedback

**“Great presentations; best conference I’ve attended in my career with the breadth of relevant topics in one conference.”**

*Vice President – Facilities/Construction,  
LLOG Exploration*

**“Very good presentations. Good quality and from experienced people. With valuable insights on specific details.”**

*Engineer, Okeanos Consultoria*

**“Excellent quality of the technical presentations. CONGRATS!”**

*Engineering Specialist in Submarine  
Production Systems, Instituto Mexicano  
Del Petroleo*

**“Quality presentations with knowledgeable presenters.”**

*Managing Director, Avec*

**“Good balance to the programme, content, companies, etc. Some of the more macro presentations can set MCEDD apart from other purely technical biased events. The virtual format generally worked well, with the pre-recorded presentation and then the live Q&A. Always a good balance between providing a flavor of a subject, without getting “too” technical.”**

*President, PetroBicentenario*

**Join Us for  
MCEDD 2022!**  
DEEPWATER DEVELOPMENT

For more information, please contact:

Sara Wilkins  
Sara.Wilkins@GulfEnergyInfo.com  
+1 (713) 447-8559

**12-14 April 2022**

Novotel London West  
International Ctre, 1 Shortlands, London W6 8DR  
United Kingdom  
+44 20 8741 1555

To partner, please contact:

Elena Parsons  
Elena.Parsons@QuestOffshore.com  
+1 (816) 585-2016