

## Sponsor Contract

### Contact Details

Company:  
First Name:  
Last Name:  
Title/Position:  
Billing Address:  
  
Country:  
Phone #:  
Email:

### Sponsorship Selection

#### Diamond Level Sponsorships - \$25,000

Delegate Registration Bags  
Lanyards  
Evening Reception - Tuesday  
Evening Reception - Wednesday  
Charging Station

#### Platinum Level Sponsorships - \$20,000

Audience Response System (ARS)  
Luncheon - Wednesday  
Luncheon - Thursday

#### Gold Level Sponsorships - \$15,000

Conference Technology  
Branded Bottles/Tumblers  
Registration Sponsor

### Pricing Details

Sponsorship Cost  
Additional Delegates \$925/ea:  
Total Price:  
50% Deposit Due:

### Cancellation Policy

By signing this contract, you agree to all terms and conditions within this cancellation policy. A 50% deposit is due upon submittal of this Exhibitor/Sponsor contract to confirm your space and/or participation. This deposit is non-refundable. If an Exhibitor/Sponsor reduces or cancels 60 days prior to conference date, a cancellation penalty of 50% of total commitment will be assessed. If an Exhibitor/Sponsor reduces or cancels 30 days prior to the conference, the total amount of the commitment is due. Please see MCE-DD's Rules & Regulations for additional information regarding cancellations & refunds.

#### Silver Level Sponsorships - \$10,000

Padfolio and Pen **SOLD**  
Coffee Break - Wednesday  
Coffee Break - Thursday  
Speaker Awards & AB/Speaker Gifts **SOLD**

#### Bronze Level Sponsorships - \$7,500

Continental Breakfast - Wednesday  
Continental Breakfast - Thursday  
USB

#### Associate Level Sponsorship - \$3,000

Associate Level

#### Show Program Advertising

Back Cover = \$2,500 **SOLD**  
Inside Front Cover = \$2,000 **SOLD**  
Inside Back Cover = \$2,000 **SOLD**  
Pick Your Placement = \$1,500  
All Other Locations = \$1,250

Signature: \_\_\_\_\_

Your signature signifies that the Exhibitor/Sponsor has read, understands, and agrees to all the terms and conditions of this form (including the rules & regulations published on the event's official website, which constitutes as part of this agreement)

Please return completed contract to [Elena.Parsons@questoffshore.com](mailto:Elena.Parsons@questoffshore.com)

# Sponsorship Details

## Diamond Sponsor ..... \$25,000

- 20% discount on exhibition (space only)
- Your choice of exclusive sponsorship of the delegate registration bags, charging station, the evening reception (Tuesday or Wednesday), or the delegate lanyards. (Sponsors must choose one. Subject to availability.)
- Full-page advertisement in March 2022 (MCEDD special) issue of *World Oil*—18,000 upstream decision makers
- Featured whitepaper (with lead generation) featured on [WorldOil.com](http://WorldOil.com) leading up to the conference
- One MPU (336x280) advertisement to appear in *World Oil's* monthly Offshore Newsletter
- Free trial subscription to *World Oil* through the duration of the MCEDD conference in 2022
- Recognition as the Diamond Sponsor in all conference marketing materials and signage, including but not limited to:
  - Print advertisements
  - Promotional brochures and flyers
  - E-mail marketing and other promotions
  - Company logo and link on event website
  - Onsite program guide
  - Signage at conference
  - Dedicated Diamond Sponsor promo slide in opening remarks
- Verbal recognition as the Diamond Sponsor at the opening & closing general session
- Opportunity to place corporate giveaway in conference bag
- Full-page advertisement in the conference program (to be provided by the sponsor)
- Complimentary promotional tools for social media
- Conference attendee list with contact details (available after the conference & subject to GDPR compliance)
- Five (5) complimentary delegate passes to event
- 50% discount for additional conference delegates
- First right of refusal for specified sponsorship in 2022

## Platinum Sponsor ..... \$20,000

- 20% discount on exhibition (space only)
- Your choice of an exclusive sponsorship of the audience response system or the delegate luncheon (Wednesday or Thursday). (Sponsors must choose one. Subject to availability.)
- Featured whitepaper (with lead generation) featured on [WorldOil.com](http://WorldOil.com) leading up to the conference
- One MPU (336x280) advertisement to appear in *World Oil's* monthly Offshore Newsletter
- Free trial subscription to *World Oil* through the duration of the MCEDD conference in 2022
- Recognition as the Platinum Sponsor in all conference marketing materials and signage, including but not limited to:
  - Print advertisements
  - Promotional brochures and flyers
  - E-mail marketing and other promotions
  - Company logo and link on event website
  - Onsite program guide
  - Signage at conference
- Verbal recognition as the Platinum Sponsor at the opening & closing general session
- Opportunity to place corporate giveaway in conference bag
- Half-page (1/2) advertisement in the conference program (to be provided by the sponsor)
- Complimentary promotional tools for social media
- Conference attendee list with contact details (available after the conference & subject to GDPR compliance)
- Four (4) complimentary delegate passes to event
- 50% discount for additional conference delegates
- First right of refusal for specified sponsorship in 2022

## Gold Sponsor ..... \$15,000

- Your choice of exclusive sponsorship of the conference program, conference technology, conference registration, or branded sports bottles/tumblers. (Must choose one. Subject to availability.)
- One MPU (336x280) advertisement to appear in *World Oil's* monthly Offshore Newsletter
- Free trial subscription to *World Oil* through the duration of the MCEDD conference in 2022
- Recognition as the Gold Sponsor in all conference marketing materials and signage, including but not limited to:
  - Print advertisements

- Promotional brochures and flyers
- E-mail marketing and other promotions
- Company logo and link on event website
- Onsite program guide
- Signage at conference
- Verbal recognition as the Gold Sponsor at the opening & closing general session
- Opportunity to place corporate giveaway in conference bag
- Quarter-page (1/4) advertisement in the conference program
- Complimentary promotional tools for social media
- Conference attendee list with contact details (available after the conference & subject to GDPR compliance)
- Three (3) complimentary delegate passes to event
- 50% discount for additional conference delegates
- First right of refusal for specified sponsorship in 2022

## Silver Sponsor ..... \$10,000

- Your choice of exclusive sponsorship of the coffee break (Wednesday or Thursday), conference padfolio and pen, or speaker awards/advisory board and speaker gifts. (Must choose one. Subject to availability.)
- Free trial subscription to *World Oil* through the duration of the MCEDD conference in 2022
- Recognition as the Silver Sponsor in all conference marketing materials and signage, including but not limited to:
  - Print advertisements
  - Promotional brochures and flyers
  - E-mail marketing and other promotions
  - Company logo and link on event website
  - Onsite program guide
  - Signage at conference
- Opportunity to place corporate giveaway in conference bag
- Complimentary promotional tools for social media
- Conference attendee list with contact details (available after the conference & subject to GDPR compliance)
- Two (2) complimentary delegate passes to event
- 50% discount for additional conference delegates
- First right of refusal for specified sponsorship in 2022

## Bronze Sponsor ..... \$7,500

- Your choice of exclusive sponsorship of the continental breakfast (Wednesday or Thursday) or USBs. (Must choose one. Subject to availability.)
- Free trial subscription to *World Oil* through the duration of the MCEDD conference in 2022
- Recognition as the Bronze Sponsor in all conference marketing materials and signage, including but not limited to:
  - Print advertisements
  - Promotional brochures and flyers
  - E-mail marketing and other promotions
  - Company logo and link on event website
  - Onsite program guide
  - Signage at conference
- Complimentary promotional tools for social media
- One (1) complimentary delegate passes to event
- 50% discount for additional conference delegates
- First right of refusal for specified sponsorship in 2022

## Associate Sponsor ..... \$3,000

- Recognition as the Associate Sponsor in all conference marketing materials and signage, including but not limited to:
  - Print advertisements
  - Promotional brochures and flyers
  - E-mail marketing and other promotions
  - Company logo and link on event website
  - Onsite program guide
  - Signage at conference
- Complimentary promotional tools for social media
- 50% discount for additional conference delegates
- First right of refusal for specified sponsorship in 2022

**Includes additional exposure through exclusive media partner *World Oil*. For full details, please visit [www.MCEDD.com/Sponsor-at-MCEDD](http://www.MCEDD.com/Sponsor-at-MCEDD)**