

2023

MCEDD

DEEPWATER DEVELOPMENT PROSPECTUS

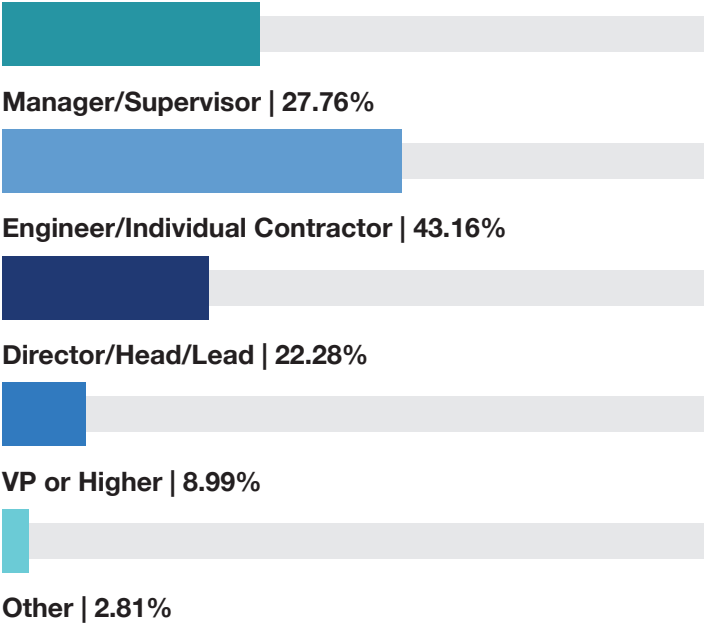
Organized By



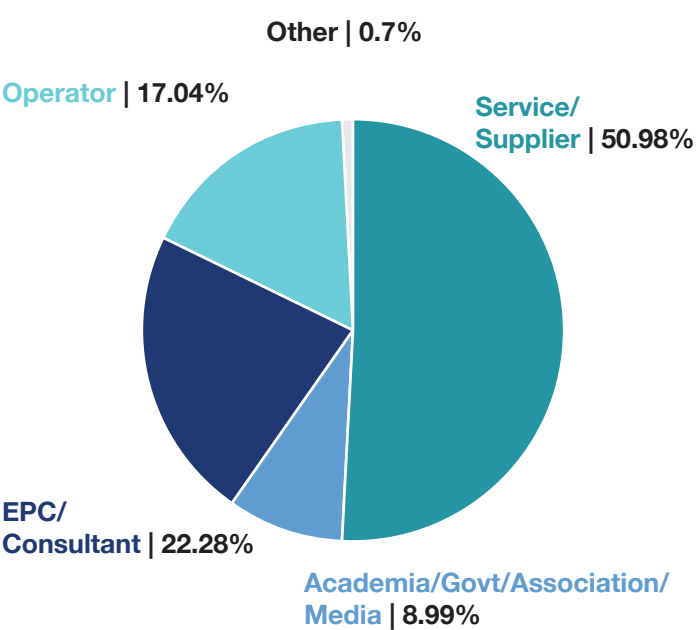
Quest Offshore

World Oil®

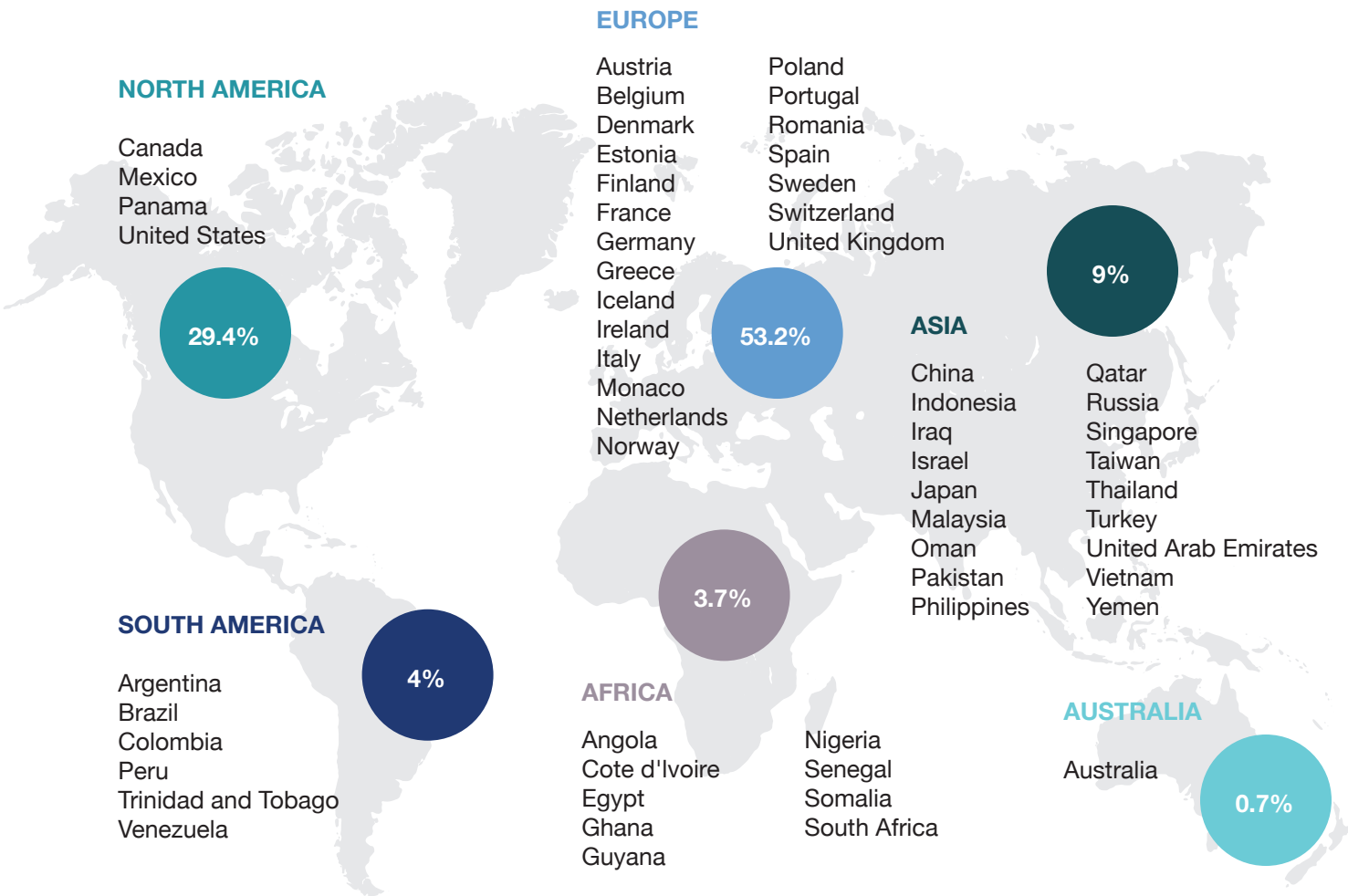
Attendees by job title



Sectors represented



Countries Represented



Exhibition Opportunities

Exhibition Space Only:

\$725 per square meter

Price includes:

- Attendee contact information
- subject to GDPR compliance
- 2 Delegates
- 1/2 Price Additional Delegates
- **\$925/ea**

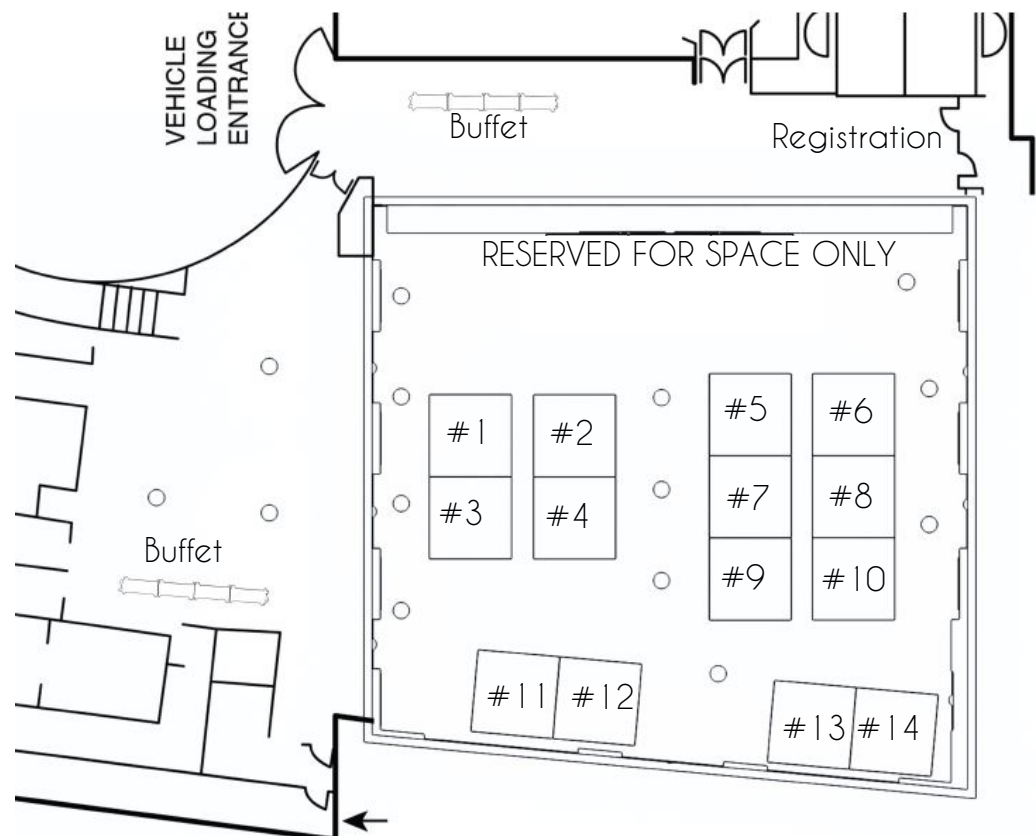
Shell Scheme Package:

\$7,995 9 - square meter package

Price includes:

- Attendee contact information
- subject to GDPR compliance
- Shell Scheme
- Company Sign
- 1 Table
- 2 Chairs
- 1 Electrical Outlet
- 2 Delegates passes
- 1/2 Price Additional Delegates
- **\$925/ea**

Exhibition Floor Plan



	Lead Operator Sponsor	Diamond Level			Platinum Level		Gold Level	
		Delegate Registration Bags \$25,000 <i>Exclusive</i>	Lanyards \$25,000 <i>Exclusive</i>	Day Two Evening Reception \$25,000 <i>Exclusive</i>	Audience Response System \$20,000 <i>Exclusive</i>	Lunch \$20,000 ••	Conference Technology \$15,000 <i>Exclusive</i>	Conference Program \$15,000 <i>Exclusive</i>
Welcome Address and Opening Evening Reception	✓							
Conference Chairman and Keynote Presentations	✓							
20% Discount on Exhibition Space	✓	✓	✓	✓	✓	✓		
Recognized at the Closing General Session	✓	✓	✓	✓	✓	✓	✓	✓
Conference Attendee List (2 Weeks after Program)	✓	✓	✓	✓	✓	✓	✓	✓
Recognized on Conference Program & Agenda	✓	✓	✓	✓	✓	✓	✓	✓
Logo on Conference Website Homepage Scroll	✓	✓	✓	✓	✓	✓	✓	✓
Recognized on Pre & Post Mailer to Attendees	✓	✓	✓	✓	✓	✓	✓	✓
Hyperlinked Logo Conference Sponsorship Website Page	✓	✓	✓	✓	✓	✓	✓	✓
Logo Highlighted Under Level on All Conference Signage	✓	✓	✓	✓	✓	✓	✓	✓
Recognized on "Thank you Sponsors" Slide that is shown between Presentations	✓	✓	✓	✓	✓	✓	✓	✓
50% Off Additional Conference Delegates	✓	✓	✓	✓	✓	✓	✓	✓
Complimentary Conference Delegate Passes	10	5	5	5	4	4	3	3

Additional Exposure through Exclusive Media Partner *World Oil*

Full Page advertisement in (MCEDD Special) Issue of <i>World Oil</i> - 40,000+ Upstream Decision Makers	✓	✓	✓					
Featured Whitepaper (with Lead Generation) Featured on <i>Worldoil.com</i> Leading up to the Conference	✓	✓	✓	✓	✓	✓		
One MPU (336x280) Advertisement to Appear in <i>World Oil's</i> Monthly Deepwater Intelligence E-Newsletter	✓	✓	✓	✓	✓	✓	✓	✓
Logo Recognized on all Marketing Materials Including Ads in <i>World Oil</i> , Promotional Brochure and Emails	✓	✓	✓	✓	✓	✓	✓	✓
Free Trial Subscription to <i>World Oil</i> through the duration of the MCEDD conference	✓	✓	✓	✓	✓	✓	✓	✓

Let us help position your company as a thought leader and a frontrunner in the offshore industry. For more information, please contact Bo Howard, Global Events Sales Director, at Bo.Howard@GulfEnergyInfo.com

	Silver Level				Bronze Level	Associate Level	
	Conference Padfolio & Pen \$10,000 Exclusive •	Water Bottle \$10,000 Exclusive •	Coffee Break \$10,000 • •	Speaker Awards and Advisory Board & Speaker Gifts \$10,000 Exclusive •	Continental Breakfast \$7,500 Exclusive •	USB \$7,500 • •	Associate Level \$3,000
Welcome Address and Opening Evening Reception							
Conference Chairman and Keynote Presentations							
20% Discount on Exhibition Space							
Recognized at the Closing General Session							
Conference Attendee List (2 Weeks after Program)	✓	✓	✓	✓			
Recognized on Conference Program & Agenda	✓	✓	✓	✓			
Logo on Conference Website Homepage Scroll	✓	✓	✓	✓	✓	✓	
Recognized on Pre & Post Mailer to Attendees	✓	✓	✓	✓	✓	✓	
Hyperlinked Logo Conference Sponsorship Website Page	✓	✓	✓	✓	✓	✓	✓
Logo Highlighted Under Level on All Conference Signage	✓	✓	✓	✓	✓	✓	✓
Recognized on "Thank you Sponsors" Slide that is shown between Presentations	✓	✓	✓	✓	✓	✓	✓
50% Off Additional Conference Delegates	✓	✓	✓	✓	✓	✓	✓
Complimentary Conference Delegate Passes	2	2	2	2	1	1	

Additional Exposure through Exclusive Media Partner *World Oil*

Full Page advertisement in (MCEDD Special) Issue of <i>World Oil</i> - 40,000+ Upstream Decision Makers
Featured Whitepaper (with Lead Generation) Featured on <i>Worldoil.com</i> Leading up to the Conference
One MPU (336x280) Advertisement to Appear in <i>World Oil's</i> Monthly Deepwater Intelligence E-Newsletter
Logo Recognized on all Marketing Materials Including Ads in <i>World Oil</i> , Promotional Brochure and Emails
Free Trial Subscription to <i>World Oil</i> through the duration of the MCEDD conference

✓	✓	✓	✓	✓		
✓	✓	✓	✓	✓		

Sponsorship Opportunities

Diamond Sponsor \$25,000

- 20% discount on exhibition (space only)
- Your choice of exclusive sponsorship of the delegate registration bags, charging station, the evening reception (Day 1 or Day 2), or the delegate lanyards. (Sponsors must choose one. Subject to availability.)
- Full-page advertisement in March 2022 (**MCEDD** special) issue of *World Oil*—18,000 upstream decision makers
- Featured whitepaper (with lead generation) featured on **WorldOil.com** leading up to the conference
- One MPU (336x280) advertisement to appear in *World Oil's* monthly Offshore Newsletter
- Free trial subscription to *World Oil* through the duration of the **MCEDD** conference in 2022
- Recognition as the Diamond Sponsor in all conference marketing materials and signage, including but not limited to:
 - Print advertisements
 - Promotional brochures and flyers
 - E-mail marketing and other promotions
 - Company logo and link on event website
 - Onsite program guide
 - Signage at conference
 - Dedicated Diamond Sponsor promo slide in opening remarks
- Verbal recognition as the Diamond Sponsor at the opening & closing general session
- Opportunity to place corporate giveaway in conference bag
- Full-page advertisement in the conference program (to be provided by the sponsor)
- Complimentary promotional tools for social media
- Conference attendee list with contact details (available after the conference & subject to GDPR compliance)
- Five (5) complimentary delegate passes to event
- 50% discount for additional conference delegates
- First right of refusal for specified sponsorship in 2022

Platinum Sponsor \$20,000

- 20% discount on exhibition (space only)
- Your choice of an exclusive sponsorship of the audience response system or the delegate luncheon (Wednesday or Thursday). (Sponsors must choose one. Subject to availability.)
- Featured whitepaper (with lead generation) featured on **WorldOil.com** leading up to the conference
- One MPU (336x280) advertisement to appear in *World Oil's* monthly Offshore Newsletter
- Free trial subscription to *World Oil* through the duration of the **MCEDD** conference in 2022
- Recognition as the Platinum Sponsor in all conference marketing materials and signage, including but not limited to:
 - Print advertisements
 - Promotional brochures and flyers
 - E-mail marketing and other promotions
 - Company logo and link on event website
 - Onsite program guide
 - Signage at conference
- Verbal recognition as the Platinum Sponsor at the opening & closing general session
- Opportunity to place corporate giveaway in conference bag
- Half-page (1/2) advertisement in the conference program (to be provided by the sponsor)
- Complimentary promotional tools for social media
- Conference attendee list with contact details (available after the conference & subject to GDPR compliance)
- Four (4) complimentary delegate passes to event
- 50% discount for additional conference delegates
- First right of refusal for specified sponsorship in 2022

Gold Sponsor \$15,000

- Your choice of exclusive sponsorship of the conference program, conference technology, conference registration, or branded sports bottles/tumblers. (Must choose one. Subject to availability.)
- One MPU (336x280) advertisement to appear in *World Oil's* monthly Offshore Newsletter
- Free trial subscription to *World Oil* through the duration of the **MCEDD** conference in 2022
- Recognition as the Gold Sponsor in all conference marketing materials and signage, including but not limited to:
 - Print advertisements

- Promotional brochures and flyers
- E-mail marketing and other promotions
- Company logo and link on event website
- Onsite program guide
- Signage at conference
- Verbal recognition as the Gold Sponsor at the opening & closing general session
- Opportunity to place corporate giveaway in conference bag
- Quarter-page (1/4) advertisement in the conference program
- Complimentary promotional tools for social media
- Conference attendee list with contact details (available after the conference & subject to GDPR compliance)
- Three (3) complimentary delegate passes to event
- 50% discount for additional conference delegates
- First right of refusal for specified sponsorship in 2022

Silver Sponsor \$10,000

- Your choice of exclusive sponsorship of the coffee break (Wednesday or Thursday), conference padfolio and pen, or speaker awards/advisory board and speaker gifts. (Must choose one. Subject to availability.)
- Free trial subscription to *World Oil* through the duration of the **MCEDD** conference in 2022
- Recognition as the Silver Sponsor in all conference marketing materials and signage, including but not limited to:
 - Print advertisements
 - Promotional brochures and flyers
 - E-mail marketing and other promotions
 - Company logo and link on event website
 - Onsite program guide
 - Signage at conference
- Opportunity to place corporate giveaway in conference bag
- Complimentary promotional tools for social media
- Conference attendee list with contact details (available after the conference & subject to GDPR compliance)
- Two (2) complimentary delegate passes to event
- 50% discount for additional conference delegates
- First right of refusal for specified sponsorship in 2022

Bronze Sponsor \$7,500

- Your choice of exclusive sponsorship of the continental breakfast (Wednesday or Thursday) or USBs. (Must choose one. Subject to availability.)
- Free trial subscription to *World Oil* through the duration of the **MCEDD** conference in 2022
- Recognition as the Bronze Sponsor in all conference marketing materials and signage, including but not limited to:
 - Print advertisements
 - Promotional brochures and flyers
 - E-mail marketing and other promotions
 - Company logo and link on event website
 - Onsite program guide
 - Signage at conference
- Complimentary promotional tools for social media
- One (1) complimentary delegate passes to event
- 50% discount for additional conference delegates
- First right of refusal for specified sponsorship in 2022

Associate Sponsor \$3,000

- Recognition as the Associate Sponsor in all conference marketing materials and signage, including but not limited to:
 - Print advertisements
 - Promotional brochures and flyers
 - E-mail marketing and other promotions
 - Company logo and link on event website
 - Onsite program guide
 - Signage at conference
- Complimentary promotional tools for social media
- 50% discount for additional conference delegates
- First right of refusal for specified sponsorship in 2022

Includes additional exposure through exclusive media partner *World Oil*. For full details, please visit www.MCEDD.com/Sponsor-at-MCEDD

Delegate feedback

“Great presentations; best conference I’ve attended in my career with the breadth of relevant topics in one conference.”

*Vice President—Facilities/Construction,
LLOG Exploration*

“Very good presentations. Good quality and from experienced people. With valuable insights on specific details.”

Engineer, Okeanos Consultoria

“Excellent quality of the technical presentations. CONGRATS!”

*Engineering Specialist in Submarine
Production Systems, Instituto Mexicano
Del Petroleo*

“Quality presentations with knowledgeable presenters.”

Managing Director, Avec

“Good balance to the programme, content, companies, etc. Some of the more macro presentations can set MCEDD apart from other purely technical biased events. The virtual format generally worked well, with the pre-recorded presentation and then the live Q&A. Always a good balance between providing a flavor of a subject, without getting “too” technical.”

President, PetroBicentenario

**Join Us for
MCEDD 2023!**
DEEPWATER DEVELOPMENT

28-30 March 2023
Millennium Gloucester Hotel London Kensington
4-18 Harrington Gardens, South Kensington, London
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