

# MCEDD

## The Deepwater Development Conference

25-27 March 2025 | Meliá Castilla | Madrid, Spain

### New Deepwater Plays, New Deepwater Ways

Backed by more than 200 successful projects worldwide, we deliver customized long-term solutions and auxiliary services to help our clients to succeed in their most demanding projects.

#### The Deepwater Development Conference (MCEDD) 2025

is the premier event for global deepwater oil and gas professionals, designed to:

- Showcase groundbreaking advancements in deepwater exploration and production.
- Connect you with top operators, service providers, and decision-makers.
- Deliver actionable strategies to overcome challenges and capitalize on opportunities in the deepwater sector.

Insights | Innovation | Impact



# Shaping the future of deepwater development

We are excited that you are considering attending the **Deepwater Development Conference (MCEDD) 2025** and want to help you build a compelling case for your attendance. To support your efforts, we've created this Attendee Justification Toolkit, containing essential details about the event and its benefits for you and your organization.

**MCEDD 2025** is designed to provide a transformative experience for all participants, helping you:

- **Discover new innovations** driving the deepwater industry.
- **Understand market trends** impacting exploration, production, and decarbonization.
- **Forge meaningful connections** with decision-makers, engineers, and global industry leaders

## **Toolkit includes:**

- General tips for securing approval.
- Detailed event demographics and attendee statistics.
- Top 10 reasons why MCEDD 2025 is a must-attend event.
- A justification letter template to present to your management.

This comprehensive toolkit will guide you in making a strong case for attending the conference.

## **We look forward to seeing you in Madrid, Spain!**

### **New Deepwater Plays, New Deepwater Ways**

Dive into the future of deepwater innovation at **MCEDD 2025** — the ultimate global platform for pioneering solutions, forging transformative connections, and unlocking the next wave of opportunities in deepwater oil and gas development.





## Delegate registration starts at only \$800

For more information, visit the [MCEDD website](#).

### Securing Approval to Attend MCEDD 2025

To justify your attendance, align the benefits of MCEDD 2025 with your organization's goals. Here are some key steps:

#### Highlight the Benefits:

- Gain actionable strategies to improve your organization's projects.
- Build connections with influential leaders in the deepwater sector.
- Access technical insights from tailored sessions and case studies.
- Discounted group rates when attending with your team.

#### Estimate Costs:

- Include registration fees, travel, accommodation, and miscellaneous expenses.

#### Propose Deliverables:

- Share key learnings with your team through a report or presentation.
- Showcase how new insights will directly support your organization's goals.

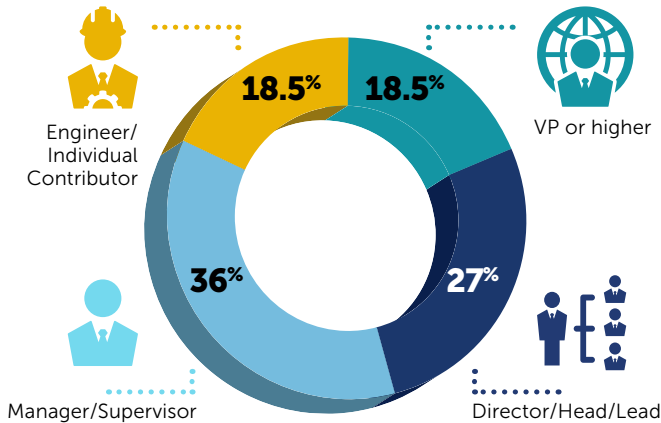




# About Deepwater Development Conference (MCEDD) 2025: New Deepwater Plays, New Deepwater Ways

MCEDD attracts a truly global audience from across the deepwater and offshore oil and gas industries.

## WHO ATTENDS



## COMPANIES THEY REPRESENT



## INDUSTRIES REPRESENTED:



## COUNTRIES REPRESENTED:



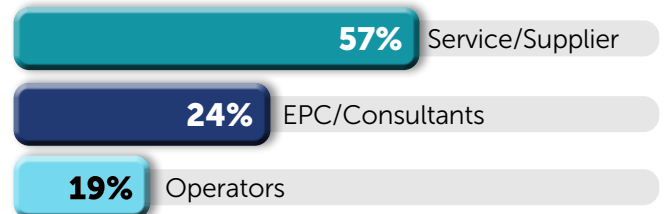
**29%** from North America: USA, Canada, and Mexico.

**53%** from Europe: UK, France, Germany, Spain, and others.

**9%** from Asia: India, Japan, UAE, and more.

Over **8%** combined from South America, Africa, and Australia.

## SECTORS REPRESENTED:



## Group Rates:

### Save Big with Group Discounts for MCEDD 2025

Bring value to our organization by attending MCEDD 2025 as a team and saving on registration costs. These exclusive group rates make it easier to include key stakeholders in this must-attend event:

- **Bring a Friend (Group of 2):**  
**Save 20 %**
- **Team Pack (Group of 5):**  
**Save 25%**
- **Leadership Pack (Group of 10):**  
**Save 30%**

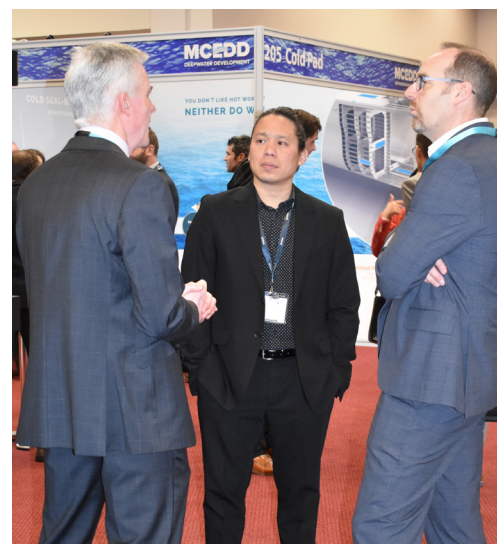
By attending as a group, you maximize learning opportunities, build stronger connections, and ensure you bring back diverse insights to benefit your organization. These discounts make the conference not only impactful but also economical. Take advantage of these savings and secure your spot today!

**Join this diverse and influential group to share insights, foster collaborations, and grow your network.**



# Top 10 Reasons to Attend Deepwater Development Conference (MCEDD) 2025

- 1. Premier Industry Event:** Recognized as the leading conference addressing technical and operational challenges in deepwater arenas worldwide.
- 2. Exclusive Networking Opportunities:** Connect with global leaders, including decision-makers, engineers, and field supervisors directly involved in offshore projects.
- 3. Comprehensive Technical Program:** Gain insights from a broad range of topics, such as subsea technologies, floating facilities, and digital transformation in offshore operations.
- 4. Focus on Emerging Markets:** Explore opportunities in regions like Namibia, Suriname, Guyana, Brazil, and the Gulf of Mexico.
- 5. Innovations in Decarbonization:** Learn about technologies and strategies reducing environmental impact while enhancing operational efficiency.
- 6. Regulatory and Policy Frameworks:** Stay informed about evolving policies crucial to sustainable deepwater development.
- 7. Collaboration Opportunities:** Engage in discussions on collaboration, workforce development, and environmental impact mitigation.
- 8. Access to Industry Leaders:** Meet and exchange ideas with global thought leaders and establish your organization as an industry pioneer.
- 9. Strategic Location:** Hosted by Repsol in their home city of Madrid, Spain, MCEDD 2025 offers a global perspective into deepwater exploration and production advancements..
- 10. Exhibition and Sponsorship Opportunities:** Showcase your solutions, access exclusive networking events, and position your brand as a leader in the industry.







# Justify Your Attendance

## General Tips:

1. Align conference benefits with your organization's goals.
2. Estimate expenses, including travel, accommodation, and registration.
3. Highlight networking and learning opportunities.

## Example Justification Letter:

### Subject Line: Request to Attend the Deepwater Development Conference (MCEDD) 2025

[Manager's Name],

I'd like to request the opportunity to attend the Deepwater Development Conference (MCEDD) 2025, taking place March 25-27 in Madrid, Spain. This event is the leading global platform for advancing deepwater and offshore innovation, bringing together industry leaders, cutting-edge technologies, and insights that can directly benefit our organization.

### Why Attend:

MCEDD 2025 offers unparalleled opportunities to:

- **Discover actionable strategies:** Learn from experts about reducing costs, optimizing operations, and integrating sustainable practices in deepwater development.
- **Foster strategic partnerships:** Connect with global decision-makers and stakeholders to explore collaborations that align with our goals.
- **Stay ahead of the curve:** Gain insights into emerging markets, such as Guyana and Namibia, and the technologies driving growth in deepwater exploration.

### Expected ROI:

My participation will enable me to bring back:

- A comprehensive understanding of the current and future trends in deepwater development.
- New connections with influential industry players that can translate into future opportunities.
- Innovative solutions and practices we can implement to achieve our organizational objectives.

### Estimated Costs:

- Registration: \$[XXX]
- Travel: \$[XXX]
- Accommodation: \$[XXX]
- Total: \$[XXX]

### Why Now:

MCEDD 2025 provides exclusive group discounts, making this a cost-effective opportunity for multiple team members to attend and amplify our learning. Additionally, the event aligns perfectly with our 2025 goals to [specific company objective, e.g., enhance operational efficiency or expand into new markets].

I am confident that attending MCEDD 2025 will provide a significant return on investment and directly contribute to our success. I look forward to your support and am happy to discuss this further at your convenience.

Thank you for considering my request.

Sincerely,  
[Your Name]

## Contact Information

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For sponsorship opportunities, contact:  
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Visit [MCEDD.com](https://www.mcedd.com) for more details.

