



# The Deepwater Development Conference

16-18 March 2027 | Bordeaux, France

Hosted by



**TotalEnergies**

# 2027 PROSPECTUS

Organized By

*Gulf Energy*<sup>®</sup>

**WorldOil**<sup>®</sup>

Petroleum  
Economist

**DeepwaterDev.com**

**#DD2027**

# ATTENDEE DEMOGRAPHICS

## Top Visiting Companies Included:



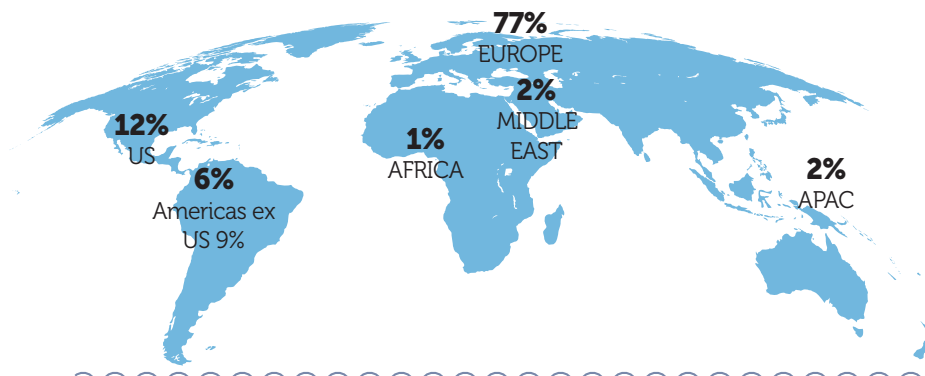
Delegates represented exceptional quality and influence across the deepwater value chain. Senior executives, technical leaders, and decision-makers from 85 companies and 21 countries took part, creating a highly targeted environment for meaningful connection and business development.

This conference is intentionally designed for impact over volume. As we build toward 2027, sponsor and delegate interest is already high, and the event is positioned for measured, high-value growth.

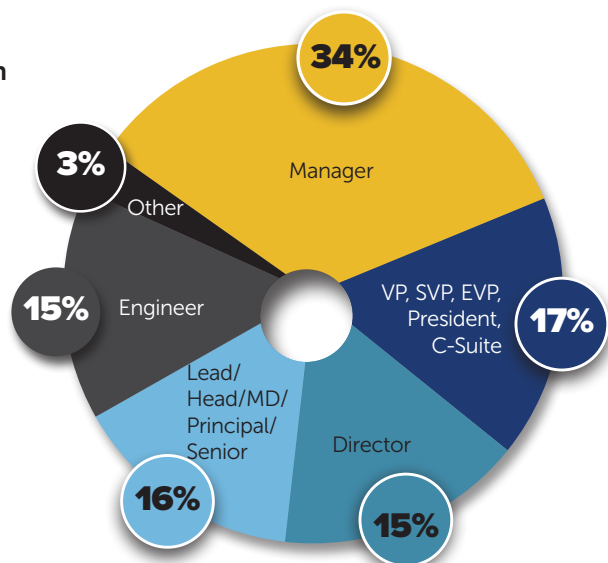
## Key Statistics



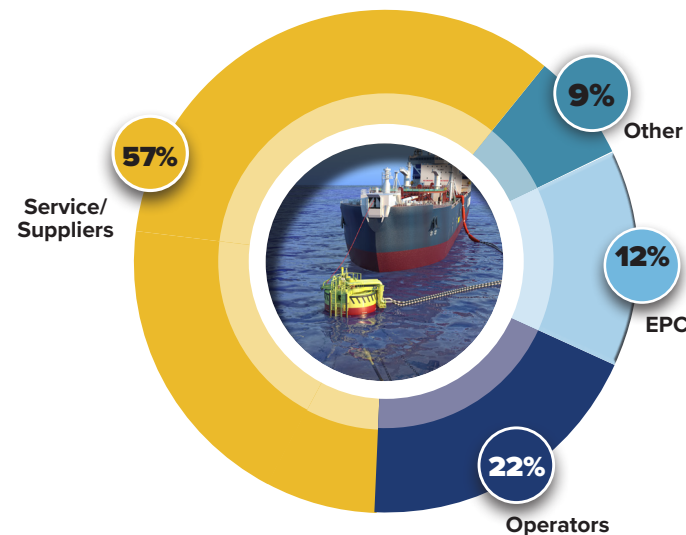
## Geographic Distribution by Region



## Attendee Role & Seniority Breakdown



## Companies Attending:



# EXHIBITION

## Example Stand Designs



**Turnkey Package ..... \$6,995**

**Includes:**

- 6sqm exhibit space
- Printed backdrop
- Carpet
- Spotlights
- 1 x Table
- 2 x Chairs
- Electrical outlet
- 2 x delegate passes
- Attendee list (GDPR compliant)



**The Deepwater Development Conference**

**Please visit [DeepwaterDev.com](http://DeepwaterDev.com) for more information**

# SPONSORSHIP OPPORTUNITIES

## Sponsor Benefits

All sponsorship levels include the following benefits:

- Recognition as the level Sponsor in all conference marketing materials and signage, including but not limited to:
  - Event advertisements, promotional flyers and brochures
  - E-mail marketing and other promotions
  - Company logo and link on event website
  - Onsite program
- Opportunity to place corporate giveaway in conference bag\*
- Dedicated sponsor slide on each day of the conference
- Complimentary promotional tools for social media
- Free trial subscription to *World Oil* through the duration of the conference in 2027
- Conference attendee list with contact details (available after the conference & subject to GDPR compliance)
- First right of refusal for specified sponsorship in 2028

*\*In the event the delegate bag is not sold as a sponsorship, a table will be provided for corporate giveaways/flyers near the registration area.*

## Host Sponsor ..... SOLD

- Exclusive
- 18 sqm shell scheme booth with two tables, four chairs, one counter in premium position
- Opening keynote presentation
- Advisory board chair appointment
- 1 full page ad in the February 2027 edition of *World Oil* – 25,000 upstream decision makers
- 2 full page ads in the conference program
- 1 MPU (336x280) in *World Oil's* monthly Offshore newsletter promoting your sponsorship of the event. Graphics provided by sponsor.
- 1 podcast or editorial article published in February 2027 edition of *World Oil*
- 30 delegate tickets
- 25% discount on additional passes
- 5 VIP dinner tickets

## Diamond Sponsor ..... \$35,000 USD

- Exclusive
- 6 sqm exhibition booth with one table and two chairs
- Your choice of sponsorship deliverable\*:
  - Delegate bags
  - Charging station
  - Evening reception (Day 2)
  - Lanyards
- Full-page advertisement in February 2027 issue of *World Oil* – 25,000 upstream decision makers
- Full-page advertisement in the conference program
- MPU (336x280) advertisement to appear in *World Oil's* monthly Offshore Newsletter promoting your sponsorship of the event. Graphics provided by sponsor.
- 8 delegate tickets to event
- 4 VIP dinner tickets

*\*Choose one. Subject to availability.*

## Platinum Sponsor ..... \$30,000 USD

- 2 packages available
- 6 sqm shell scheme booth with one table and two chairs
- Your choice of sponsorship deliverable\* :
  - Audience Response System (Slido)
  - Delegate Luncheon (Day 2 or Day 3)
- Full-page advertisement in February 2027 issue of *World Oil* – 25,000 upstream decision makers
- Half-page advertisement in the conference program
- MPU (336x280) advertisement to appear in *World Oil's* monthly Offshore Newsletter promoting your sponsorship of the event. Graphics provided by sponsor.
- 6 delegate tickets to event
- 3 VIP dinner tickets

*\* Choose one. Subject to availability.*

[More Sponsorship Opportunities](#) ↓



# SPONSORSHIP OPPORTUNITIES

## Gold Sponsor ..... \$25,000 USD

- 3 packages available
- Your choice of sponsorship deliverable\* :
  - Registration
  - Speaker gifts
  - Charging station
- Full-page advertisement in the conference program
- MPU (336x280) advertisement to appear in *World Oil's* monthly Offshore Newsletter promoting your sponsorship of the event. Graphics provided by sponsor.
- 5 delegate tickets to event
- 2 VIP dinner tickets

*\*Choose one. Subject to availability.*

## Silver Sponsor ..... \$20,000 USD

- 4 packages available
- Your choice of sponsorship deliverable\* :
  - Coffee Break (Day 2 or Day 3, am or pm)
  - Conference Padfolios
- 4 delegate tickets to event

*\*Choose one. Subject to availability.*

## Bronze Sponsor ..... \$15,000 USD

- 6 packages available
- Your choice of sponsorship deliverable\* :
  - Continental Breakfast (Day 2 or Day 3)
  - Conference Program
- 2 delegate tickets to event

*\*Choose one. Subject to availability.*

### Benefits at-a-glance

- Network with deepwater and offshore industry decision makers.
- Executives invest their time by attending the conference. Meet them in person.
- Strategically placed online ads on the *World Oil* website.
- Networking begins at breakfast and continues during the mid-morning beverage break, the luncheon, the afternoon refreshment break and runs through the closing reception.





## DELEGATE FEEDBACK

*Excellent conference, right level of attendance and **great opportunity** for networking. Looking forward to attending next editions.*

*The sessions were informative and covered a broad range of relevant topics, providing both **high-level** insights and practical takeaways.*

*The quality of conversations during the panels was **excellent**; honest, direct disagreements about the direction of the industry were discussed freely and with **great** civility.*

John Bethea, Survey Project Manager, **Oceaneering**

*The Deepwater Development **Conference** is always on my list: it's the perfect size, a **great opportunity** to connect with the subsea community, and offers a well-balanced mix of high-quality presentations and productive discussions. You always meet the **right** people there. For me, attending is a huge value-add!*

Eva-Maria Pfeifroth, Application Engineer, **Bosch Rexroth AG**

# Join Us for 2027!

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Organized By:



CONTACT US:

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